IV Semester B.Com./B.Com.(LS)/B.B.A./B.H.M.
Examination, Sept./Oct. 2023
(NEP – Freshers)
ENGLISH
Generic English L2

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Answer **all** the questions.
2) Mention the question numbers **correctly**.

I. Answer **any five** of the following questions in **one** or **two** sentences each :   (5×2=10)

1) Why did the bees attack the people gathered at the function ?
2) The narrator got the best honey from _____ area.
3) Where was Carvalho working ?
4) Who was Yenkta ?
5) Why did Carvalho show special interest in Mandanna's case ?
6) The Mau Mau bees existed in South Africa. (True/False).
7) What was Biriyani Kariyappa known for ?

II. Answer **any two** of the following questions in **a** page **each** :   (5×2=10)

1) Write a short note on :
   a) Mandanna
   b) Kariyappa.
2) How did the lawyer release Mandanna from the illicit brewing case ?
3) Explain in brief the role played by the narrator in the novella Carvalho.
4) Narrate how the bees attacked when the Minister addressed the public at Moodigere.

III. Answer **any one** of the following in **2-3** pages **each** :   (10×1=10)

1) Describe the circumstances in which Mandanna got married.
2) Carvalho plays a unique role in the novella. Substantiate.

IV. Answer **any two** of the following questions in **a** page **each** :   (5×2=10)

1) How does John Keats focus on human relations in 'Ode on a Grecian Urn' ?
2) In what manner A. K. Ramanujan depict his mother's love for the Champak tree ?
3) What did Vandana Shiva learn from Chipko movement ?
4) Discuss Devi Shetty's views on woman empowerment.

P.T.O.

V. What is meant by Pecha Kucha Presentation ? Describe its origin.   **(5×1=5)**

OR

Explain the steps of preparing Pecha Kucha Presentation.

VI. Answer **any one** of the following :   **(5×1=5)**

1) What is business writing ? Write an example of business writing.

2) Draft a speech on the following topic in one page.
   'Cybercrime and online fraud'.

3) Define travel writing. What are the principles of effective travel writing ?

VII. Answer **any one** of the following :   **(5×1=5)**

1) Draft a mail to your Boss seeking permission to organize an orientation program on sales and marketing.

2) Write a letter appreciating your employee who has been selected for Indian National Cricket Team.

3) Write a promotion letter to your employee who is being promoted to the post of Senior Chartered Accountant.

VIII. Answer **any one** of the following :   **(5×1=5)**

1) Attempt writing a blog on the following topic.
   'Importance of maintaining a healthy diet'.

2) Draft a tweet commenting on the recent floods in Uttarakhand and Himachal Pradesh.

3) Write a caption for the following picture to promote on Instagram in 5 or 6 sentences.