

64530

V Semester B.B.A. Examination, April/May 2023

(CBCS) (F+R)

BUSINESS ADMINISTRATION

Paper – 5.6 : HR : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any 5** questions, **each** question carries **2** marks.

(5×2=10)

1. a) Mention any four strategic HR functions.
- b) What is job enrichment ?
- c) What is recruitment ?
- d) Define double taxation.
- e) What is multi-national strategy ?
- f) What is outsourcing ?
- g) What are virtual teams ?

SECTION – B

Answer **any 3** questions, **each** question carries **6** marks.

(3×6=18)

2. What are the ways to enrich the job of an employee ?
3. What are the advantages and disadvantages of strategic alliances ?
4. Briefly explain approaches to International Compensation.
5. Explain global selection approaches.
6. Briefly explain the stages of Internationalisation.

P.T.O.



SECTION – C

Answer **any 3** questions, **each** question carries **14** marks.

(3×14=42)

7. Define TQM. Discuss the principles of TQM.
8. Explain in detail the strategic role of HR director.
9. Explain the important factors of SHRM.
10. Explain different stages in global recruitment process.
11. Explain :
 - a) Job rotation
 - b) Investment in training and development.



SECTION – B

(3×6=18)