



DCBB – 302

III Semester B.B.A. Examination, April/May 2023

(NEP Scheme)

BUSINESS ADMINISTRATION

Organizational Behaviour

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English only**.

SECTION – A

Answer **any 5** out of 7 sub-questions.

(5×2=10)

1. a) Give the meaning of organization behaviour.
- b) What is Halo effect ?
- c) What is Attitude ?
- d) What is Motivation ?
- e) What is leadership ?
- f) Give the meaning for Group Dynamics.
- g) What do you mean by organization change ?



SECTION – B

Answer **any 3** out of 5 questions.

(3×4=12)

2. Explain the importances of small groups.
3. What is organization development ? Write the importance of it.
4. Write a note on perception.
5. Explain observational learning with suitable example.
6. Write the importance of Group Thinking.

P.T.O.



SECTION – C

Answer **any 3** out of 5 questions.

(3×10=30)

7. Explain Three Ego states under Transactional Analysis.
8. Explain briefly cognitive theory of learning.
9. Briefly explain the types of change.
10. Write a short note on :
 - a) Organisation change
 - b) Organisation development.
11. Explain the Maslow's need Hierarchy theory in detail.

SECTION – D

Answer **any one** out of two questions.

(1×8=8)

12. i) Explain the applications of organizational behaviour in management.
- OR
- ii) Assume you are a leader of group. Explain the qualities of a good leader.

