

64521

V Semester B.B.A. Examination, April/May 2023  
(CBCS Scheme)

**BUSINESS ADMINISTRATION**  
**Entrepreneurial Management**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be written in **English only**.

SECTION – A

Answer **any five** sub-questions. **Each** carries **two** marks.

(5×2=10)

1. a) Who is an Intrapreneur ?
- b) What is rural entrepreneurship ?
- c) Mention any two women entrepreneur of India.
- d) What do you mean by capital investment ?
- e) What is supply gap ?
- f) Write the meaning of licensing.
- g) Expand SIDO, AWAKE.



SECTION – B

Answer **any three** questions. **Each** carries **six** marks.

(3×6=18)

2. Explain the functions of an Entrepreneur.
3. What are the advantages of small scale industries ?
4. What are the factors to be considered in product selection ?
5. What are the importance of business plan ?
6. What is Industrial Estate ? Explain its objectives.

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SECTION – C

Answer **any three** questions. **Each** carries **fourteen** marks.

(3×14=42)

7. Explain the characteristics of a successful entrepreneur.
8. Explain the role of small scale industries in Indian Economy.
9. Write the typical format of project report.
10. What is business plan ? Explain the steps involved in preparation of business plan.
11. Briefly explain the functions of SIDBI.



SECTION – B

Answer any three questions. Each carries six marks.

1. Explain the functions of an Entrepreneur.
2. What are the advantages of small scale industries ?
3. What are the factors to be considered in product selection ?
4. What are the importance of business plan ?
5. What is Industrial Estate ? Explain its objectives.