



64326

III Semester B.B.A. Degree Examination, April/May 2023

(CBCS) (Repeaters)

**BUSINESS ADMINISTRATION**

**Business Ethics**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be written in **English only**.

**SECTION – A**

I. Answer **any five** of the following :

(5×2=10)

- 1) a) State any two core elements of CSR.
- b) What is Business ethics ?
- c) What is conflict of interest ?
- d) Name any four Corporate Governance Committees in the Indian Context.
- e) What do you mean by Professional ethics ?
- f) Write any two unethical practices in Business.
- g) What is NFCG ?



**SECTION – B**

II. Answer **any three** of the following :

(3×6=18)

- 2) Discuss the essential elements of business ethics.
- 3) Explain the concept of emotional honesty.
- 4) Explain the benefits of good Corporate Governance.
- 5) State the characteristics of crisis management.
- 6) Explain the measures to be adopted to become Karma Yogi.

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SECTION – C

III. Answer **any three** of the following :

(3×14=42)

- 7) Explain the ethical aspects of financial management.
- 8) Discuss the arguments for and against business ethics.
- 9) Explain in detail the Cadbury Committee and Kumara Mangalam Birla Committee on Corporate Governance.
- 10) Explain the important aspects of karma.
- 11) Discuss human resource management practices and ethical implications.



SECTION – B

(3×6=18)

II. Answer any three of the following :

- 1) Discuss the essential elements of business ethics.
- 2) Explain the concept of emotional honesty.
- 3) Explain the benefits of good Corporate Governance.
- 4) State the characteristics of crisis management.
- 5) Explain the measures to be adopted to become Karma Yogi.

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