



OEBC – 203

II Semester All UG Courses Examination, October/November 2022
(NEP)
COMMERCE

Paper – 2.5 (c) : Event Management (Open Elective)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be **completely** written in **English**.

PART – A

Answer **any five** out of seven questions.

(5×2=10)

1. a) Who is an event manager ?
- b) State any two permission required for conducting an event.
- c) What is event checklist ?
- d) Expand IPI and EMIS
- e) What is event manual ?
- f) Give the meaning of conference ?
- g) What is Event Management ?



PART – B

Answer **any three** out of five questions.

(3×4=12)

2. Explain the need of event management.
3. Write a note on checklist.
4. State the various skills of event manager.
5. What are the essentials of good record keeping system ?
6. Write a note on safety of guests at corporate event.

PART – C

Answer **any three** out of five questions.

(3×10=30)

7. Explain various types of events.
8. Explain the qualities and responsibilities of event manager.
9. Explain the importance and scope of event budgeting in corporate event.

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- 10. State and explain the key decision makers involved in event management.
- 11. Explain the procedure for conducting a mega event.

PART – D

Answer **any one** out of two questions.

(1×8=8)

- 12. Mr. Madhu is getting married with Ms. Madhumitha at Palace ground Bangalore. As a event manager prepare an estimated budget for organizing such a Lavish Marriage with estimated price of 40,00,000.
- 13. ABC company planned to organize a cultural event for their employee's refreshment and engagement. You as an event organizer was contacted by the company officials and requested you to organize a cultural event at company. As a event organizer what are the factors you consider for organizing such event.



PART – C

(3×10=30)