



**WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY,
INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE
YEAR 2022-2023**

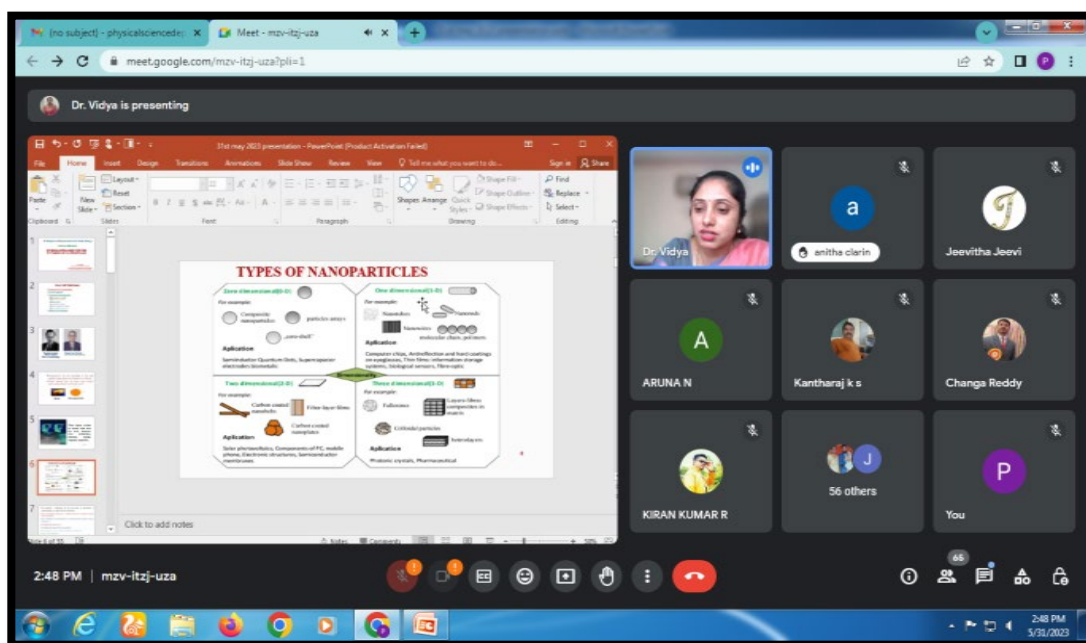
DEPARTMENT OF PHYSICAL SCIENCE

**NATIONAL WEBINAR ON DIVERSE APPROACHES FOR THE SYNTHESIS OF NANO
PARTICLES**

The Department of Physical Science, in association with IQAC and Research Cell, organized a National webinar on the topic "Diverse Approaches for the Synthesis of Nano Particles" on 31/05/2023.

The resource person was Dr. Y. S. Vidya, Head, Department of Physics, Lal Bahadur Shastri Government First Grade College, R T Nagar, and Bangalore. She was a recipient of a Young Scientist Award by VGST, the Government of Karnataka in 2014-2015. She spoke about different methods for the synthesis of Nano particles like Combustion, Sol-Gel, and Chemical Co-Precipitation, Chemical Vapor Deposition method etc. and their merits and demerits.

198 Students, Research Scholars and faculty of various colleges from different states, like Andhra Pradesh, Telangana, Tamil Nadu and Karnataka, registered and took part in the webinar. E-certificates were provided for the participants.





DEPARTMENT OF HINDI

ONE DAY HINDI NATIONAL LEVEL WEBINAR

The Department of Hindi organized ONE DAY HINDI NATIONAL WEBINAR on the topic SAHITHYA ME VYANG KA STHAN. Date: 30th May 2023

168 participants participated in the webinar using Google Meet online platform and gained knowledge on Basic Concepts of Hindi Sahitya.

The Resource person for the session

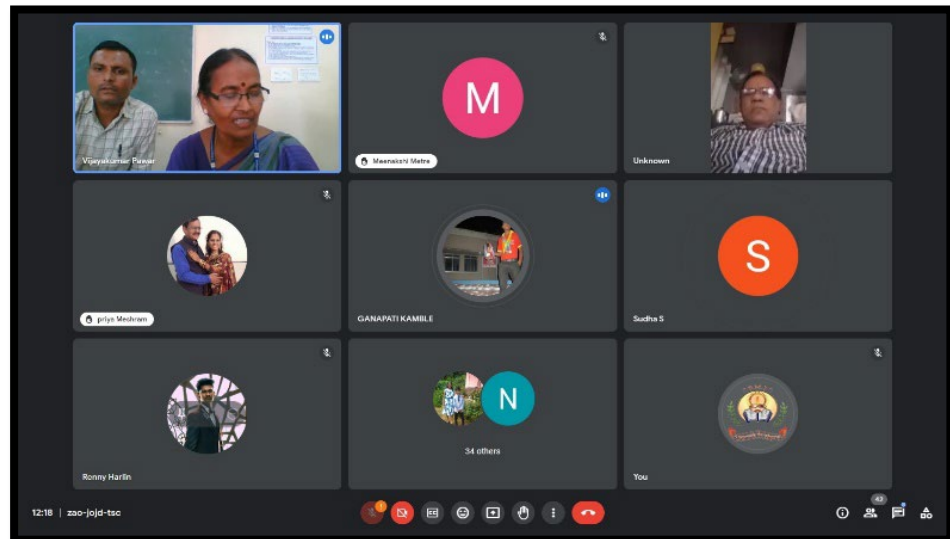
Dr. Priya Meshram, Assistant Professor Sea Degree College K R Puram.

Objectives:

Satire/ Irony is basically a writing technique used by writers to mention or indicate about some corruption or bad behavior prevalent in an individual or a society. And the characteristic of satire is that all this is done in a polite and light way without the use of harsh words.

Objectives

1. To expose
2. To ridicule
3. To criticise





DEPARTMENT OF BUSINESS ADMINISTRATION

NATIONAL WEBINAR ON ENTREPRENEURIAL MANAGEMENT 2022-2023

Department of Business Administration Organized One Day National Level Webinar on **Entrepreneurial Management.**

Date: 29th May 2023

Resource Person: Dr. R. Sunderaraj, Assistant Professor, Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu.

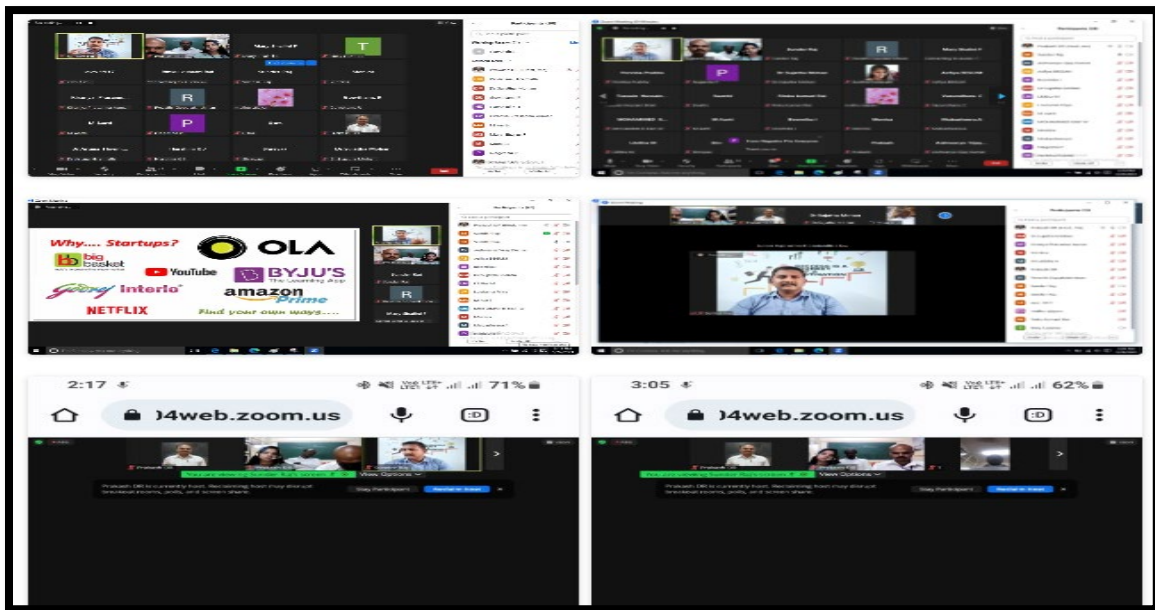
No of attendees: 100

About the session: Webinar focused on recent Trends in Entrepreneurial Management, small startups and funding agencies.

Objective

1. To bring in awareness about recent Trends in Entrepreneurial Management
2. To gain knowledge on business startups.
3. To gain knowledge on funding agencies.

Outcome: Participants understood the essentials of Entrepreneurial Management, Business Startup, Funding Agencies and Recent Trends.



Principal



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DEPARTMENT OF KANNADA

NATIONAL WEBINAR ON BASIC CONCEPTS OF RESEARCH IN KANNADA

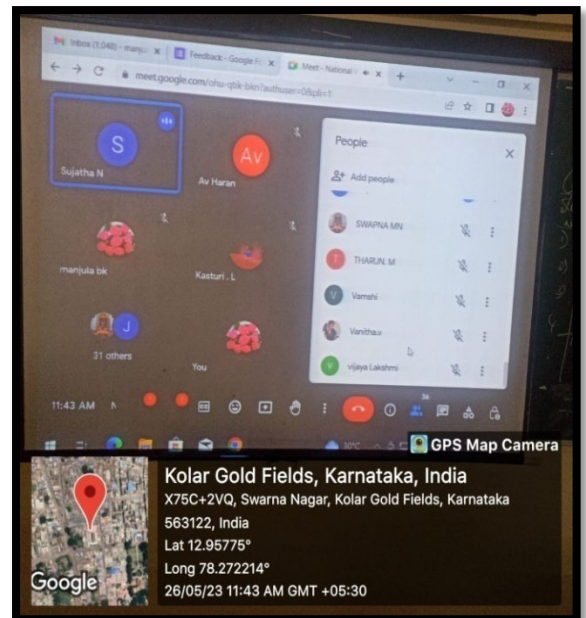
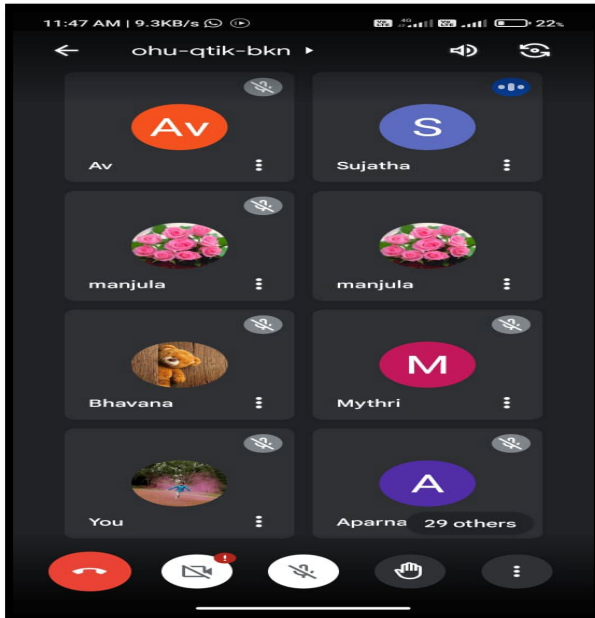
The Department of Kannada in association with Research Cell organized a National Webinar on **Basic Concepts of Research in Kannada**.

Date: 26th May 2023. 85 participants participated in the webinar using Google Meet online platform and gained knowledge on Basic Concepts of Research in Kannada.

The Resource person for the session. **Dr. Sujatha N Assistant Professor**, Sri Sathya Sai University for Human Excellence, Women Campus, Nallakadirenahalli, Chikkaballapur – Karnataka.

Aims

1. Meaning of the word research.
2. Definitions of the term research
3. Eligibility of researcher
4. Role of researcher
5. Types of Research in Kannada
6. Research and Invention
7. Aim of the research




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DEPARTMENT OF COMPUTER SCIENCE

**NATIONAL LEVEL WEBINAR ON INTELLECTUAL PROPERTY ON ARTIFICIAL
INTELLIGENCE AND MACHINE LEARNING**

Department of Computer Science organized National Level Webinar on Intellectual Property on **ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING** on 26th May 2023.

Resource Person: Dr. Helen Josephine V L

Associate Professor Business Analytics

School Of Business and Management

Chirst (Deemed to be University)

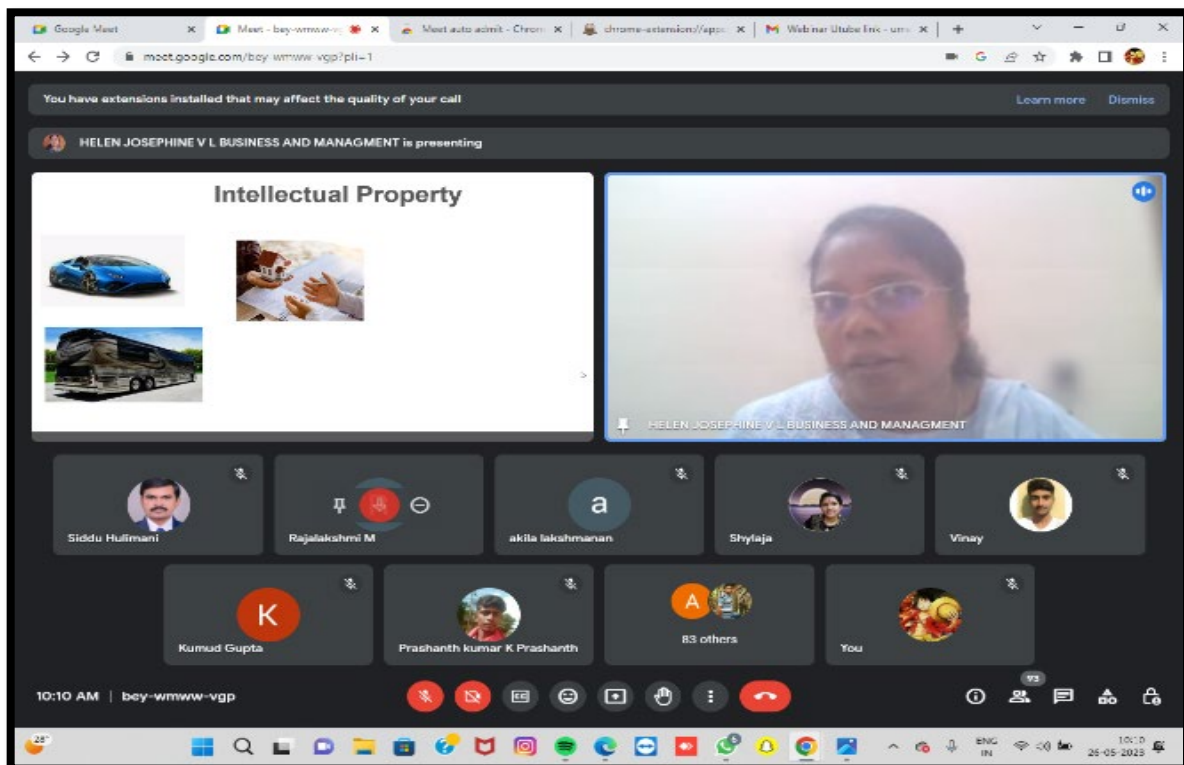
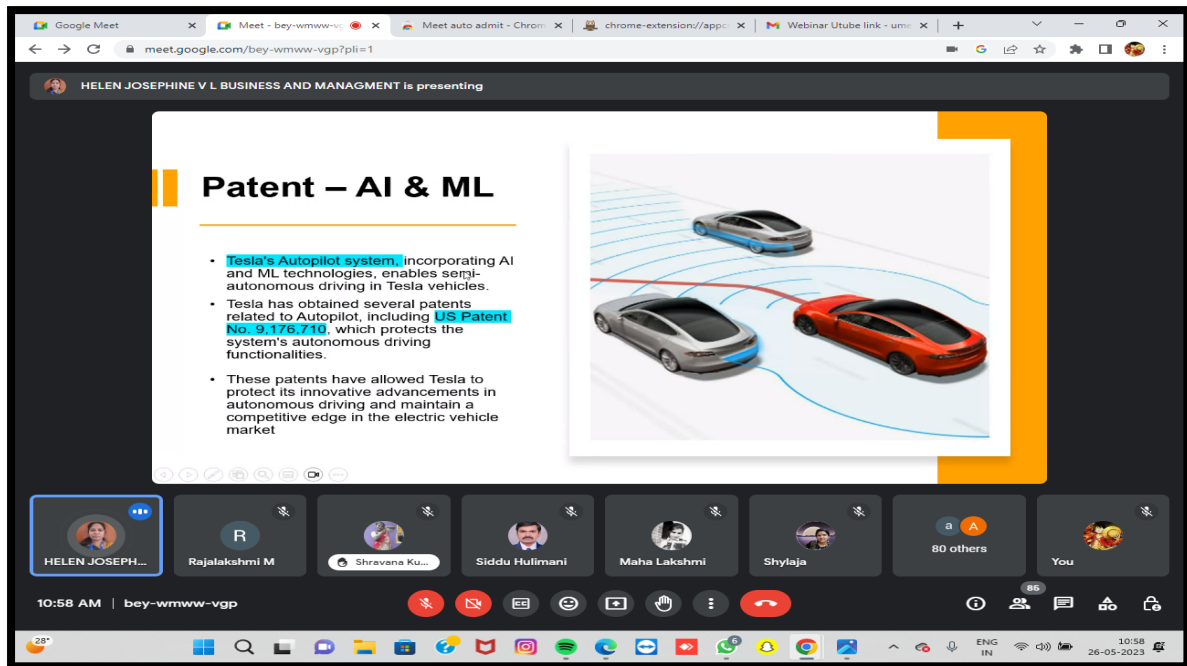
Bengaluru.

Total No of Participated Using Platform Google Meet: 100

Objective of the webinar:

- Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a company or person and protected against use without consent.
- Rights relating to ownership of Intellectual property.
- Aim to protect Intellectual Property (Creation of human Intellect) by allowing the creators of trademarks, patent, or copyrighted works to benefit from their creations.
- Need of IPR: Encourages innovation, Economic growth, Safe guard the rights of creators, Ensure ease of doing business, facilitating the transfer of business.
- Important of assets in S & P 500 (1978 To 2010)
- Wipro harmonizes global policy and protects IPR across borders.
- IPR Classification.
- Patent.
- Famous Patent.
- Artificial Intelligence.
- Machine Learning.
- Patent in AI & ML.
- Trade mark in AI & ML.
- In PASS Website and Registration.







ONE DAY NATIONAL LEVEL RESEARCH WORKSHOP PROMOTING RESEARCH THROUGH NEP - 2020

Department of Commerce Organized One Day National Level Workshop in association with IQAC on Date: 25th May 2023.

Resource Person: Dr. Kausar Unnisa, Assistant Professor and Head Department of Commerce Government First Grade College, KGF

No of attendees: 180

About the session: NEP focuses on affordability accessibility and accountability, to ensure continual learning process for any activity continuous research is required, the speaker highlighted about the inbuilt feature of research in NEP curriculum and academic research in an integral part of the higher education system.

Objectives

1. To bring in awareness about research culture
2. To gain knowledge on NEP and Research activity.

Outcome: Participants understood the NEP process, essence of research and inculcated Research culture.



One Day National Level Research Workshop Promoting Research through NEP - 2020


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NATIONAL WEBINAR ON ROLE OF IPR IN SCIENCE AND TECHNOLOGY

The Department of Life Science in association with IQAC organized a National Webinar on
“ROLE OF IPR IN SCIENCE AND TECHNOLOGY” on 25th May 2023.

Resource person: Dr S. K. Murthy, Patent Counsel, Director of IP, Intel Technology Pvt Ltd, Bengaluru. Flavours of IPR was discussed in the session.100 participants participated in the webinar using Google Meet online platform and gained knowledge on Role of IPR in Science and Technology.



National Webinar on “Role of IPR in Science and Technology



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DEPARTMENT OF COMMERCE

ONE DAY NATIONAL LEVEL WORKSHOP ON RURAL WOMEN ENTREPRENEURSHIP

One day National Level Workshop in Association with IQAC on RURAL WOMEN
ENTREPRENEURSHIP

Date: 24th May 2023

Resource Person: Ms. Renuka Financial Literacy Officer Union Bank of India Bangarpet. Rural women entrepreneurship can contribute to economic growth in developing countries. The speaker gave awareness on various entrepreneur opportunities and financial assistance available to start any venture.

Objectives:

1. Awareness and Opportunities for Rural Women Entrepreneurship
2. Financial assistant from GOI towards motivating rural entrepreneurship

Outcome: The attendees (112) got knowledge about entrepreneur activities, types of rural entrepreneurship, government schemes such as Mudra loan for women Sree Shakti Yojana, Dena Shakti scheme etc and banks offering such loans to promote rural women entrepreneurship.



One Day National Level Workshop on Rural Women Entrepreneurship


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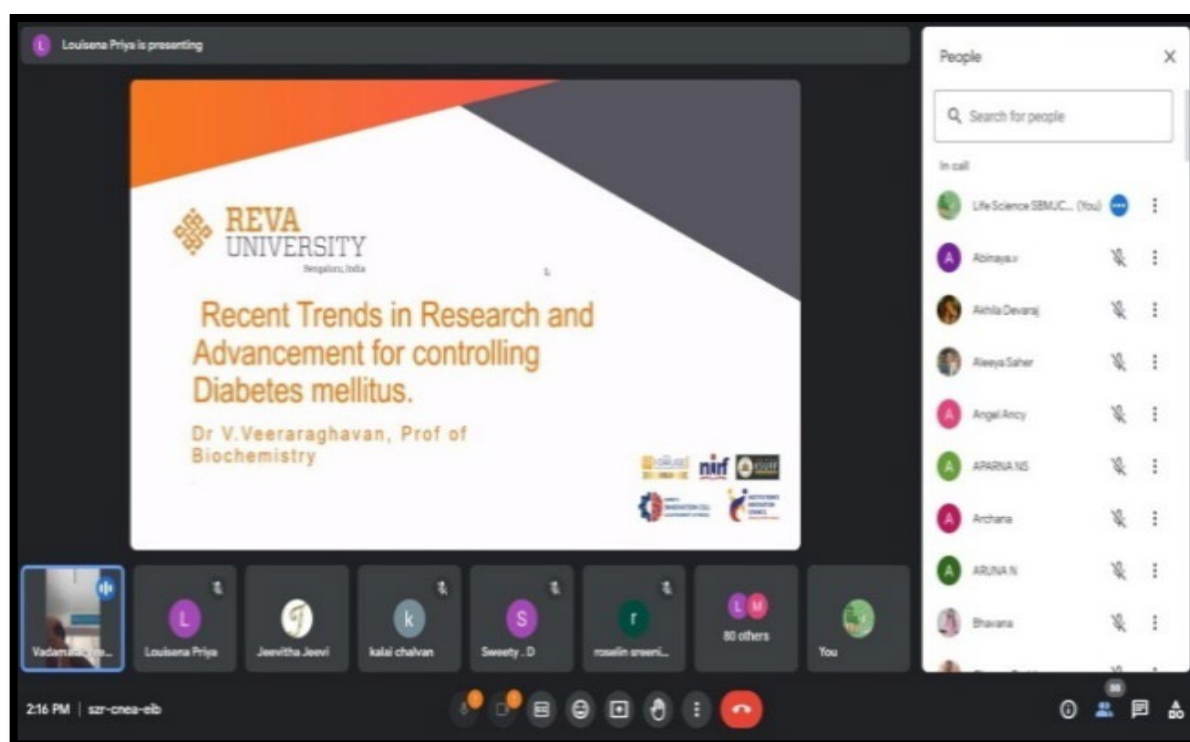


DEPARTMENT OF LIFE SCIENCE

NATIONAL WEBINAR ON RECENT TRENDS IN RESEARCH AND ADVANCEMENT
IN DIABETES MELLITUS

The Department of Life Science in association with Research Cell organized a National Webinar on “RECENT TRENDS IN RESEARCH AND ADVANCEMENT IN DIABETES MELLITUS” on 24th May 2023.

The Resource person for the session was Dr. Veeraraghavan, Professor, School of Allied Health Sciences, Department of Biochemistry, REVA University, and Bengaluru. 112 participants participated in the webinar using Google Meet online platform and gained knowledge on Recent Trends in Diabetes Mellitus.



Recent Trends in Research and Advancement in Diabetes Mellitus on 24th May
2023


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STUDENT WELFARE COUNCIL

Student Welfare Council (SWC) Organised seminar on **IMPORTANCE OF COMMUNICATION IN OUR LIFE** for degree students for the purpose of building up Effective communication, building relationships, teamwork, and also helps to develop your knowledge base, which helps you make better life choices.

Objectives:

1. Communication and its importance in our lives.
2. Types of Communication.
3. Factors that lead to effective communication.
4. 7 C's of Effective Communication.
5. What's the most difficult part of communication?
6. What's the best way to keep the communication going?
7. How can we improve our communication?



Seminar on Importance of Communication in our life


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ONE DAY WORKSHOP ON STOCK MARKET AND FINANCIAL PLANNING

Department of commerce conducted one day workshop on **STOCK MARKET AND FINANCIAL PLANNING** for B.com students (150) on 21/09/2022.

It was benefited to students by gaining knowledge on the following concepts.

1. Stock market analysis 2. Opening of DEMAT account procedure 3. SEBI 4. NSE & BSE 5. Types of trading 6. Myth of stocks 7. DP charges

Also information given on STOCK BYTE app, online certification courses details by resource person Mr. Kishor BS, CEO of SMI.



One Day Workshop on Stock Market and Financial Planning


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DEPARTMENT OF COMMERCE (PG)

**NATIONAL CONFERENCE ON MICRO CREDIT LENDING AND ECONOMIC
PROSPERITY IN 21ST MILLENNIUM**

National Conference on Micro Credit Lending and Economic prosperity in 21st millennium 16/9/2022 A National Conference on Microcredit and lending and Economic prosperity in 21st Millennium organized by the Post Graduate Department of commerce on 16th October 2022, it is an event focused on discussing and promoting the concept of microcredit, which involves the provision of small loans to individuals, particularly those from low-income backgrounds or underserved communities, to support their entrepreneurial and income-generating activities.

The conference brings together experts, practitioners, policymakers, researchers, and other stakeholders to share knowledge, experiences, and best practices related to microcredit. 85 participants participated in the conference.

Key note Speaker: Professor R S Deshpande, FISAE, FKSTA, Visiting Professor ISEC Nanjundappa Chair Professor C MDR ICSSR National Fellow, Formerly, Director, Bengaluru Dr B R Ambedkar School of Economics Formerly Director Institute for Social and Economic Change.

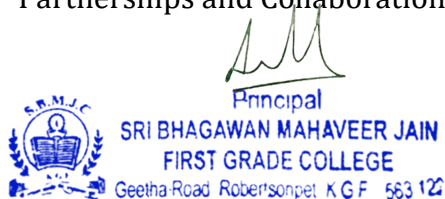
Guest of Speaker

Dr. K. KISHORE, Assistant professor and Research Supervisor Voorhees College Vellore.

Dr.G. Ramesh Pandi, Head and Associate Professor, Kalasalinagm Academy of Research and Education (Deemed to be University), Krishnankoil, Virudhunagar District Tamil Nadu.

Objectives:

- Microcredit Models and Approaches
- Microcredit and Poverty Alleviation
- Financial Inclusion and Microcredit
- Social Impact of Microcredit
- Technology and Innovation In Microcredit
- Policy and Regulatory Framework
- Partnerships and Collaboration



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Micro Credit Lending and Economic Prosperity in 21st Millennium


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