



SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE
(Affiliated to Bengaluru North University)
POST GRADUATE DEPARTMENT OF COMMERCE
GEETHA ROAD ROBERTSONPET KGF-563122

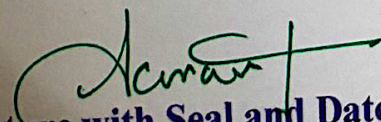
Dr. J. Anthony Gruze Thangaraj
M.Com., MBA., M.Phil., Ph.D., SET.,
Co-Ordinator and Professor
Post Graduate Department of Commerce

Date: 20-10-2023
Place: KGF

GUIDE CERTIFICATE

This is to certify that **MS. SHILPAMBIGAI** Reg.No. **P19IK21C0025** studying in **2ndYear M.Com, POST GRADUATE DEPARTMENT OF COMMERCE, SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE (Affiliated to Bengaluru North University)** has carried out the Dissertation work **“A STUDY ON IMPACT OF MASS MEDIA ON COLLEGE GOING GIRLS TOWARDS HEDONIC SHOPPING” (WITH SPECIAL REFERENCE TO KOLAR GOLD FIELD)** under my guidance and supervision. This work has been done satisfactorily and is recommended for the consideration towards partial fulfillment of the award of **Master of Commerce from Bengaluru North University.**

This work has not formed a basis for the award of any degree or diploma by any university.


Signature with Seal and Date