



Sri Bhagawan Mahaveer Jain First Grade College
(Affiliated to Bengaluru North University)



Sri Bhagawan Mahaveer Jain First Grade College

Geetha Road, Robertsonpet, KGF-563122

Accredited By NAAC B+ Grade

(Affiliated to Bengaluru North University)

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences



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Certified Document

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Overview

Students are given the right blend of traditional and modern teaching methods, in addition to initiatives in shaping the overall employability and personality development to enable students to meet the competitive world.

Experiential, Participative and problem solving methodologies are well adopted towards achieving the vision and mission of the institution holistic development.

Experiential Learning

1. FLYOUT- Young Minds Make Difference
2. Entrepreneurship Program on Product Packaging and Advertising
3. Industrial Visit and Field Visit
4. Nutrition Exhibition

Participative Learning

To develop innovative as well as creative thinking skills among students, participative learning and applying problem-solving methodologies in the teaching pedagogy has been adopted. Activities under this include:

Group discussion, Case study, Role Play, Group presentation, Participation in guest lectures, Seminars, Field visits, workshops, involvement in various intercollegiate cultural fests, departmental events, various cells and forums and organise events under faculty supervision.

Problem Solving Methodologies

Problem solving methodologies are an integral part of all courses in all programmes.

Business plan presentation, Best Manager, Case study analysis, Programming, Execution of program, real time projects, Budget analysis, Development of circuit design, Web designing, Brainstorming sessions.

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Field Visits

- ♣ Marketing Segmentation
- ♣ BEML Expo - 2022
- ♣ Brain Museum
- ♣ Earth safe and eco friendly

Industrial Visit

- ♣ Industrial Visit to Deccan Hydraulics Pvt. Ltd
- ♣ INDUSTRIAL VISIT to Karnataka Milk Federation (KMF)
- ♣ INDUSTRIAL VISIT to Deccan Hydraulics Pvt. Ltd

Hands on Training

- ♣ FLYOUT – Young Minds Make Difference
- ♣ Model Making
- ♣ Entrepreneurship Program on Product Packaging and Advertising
- ♣ Social Oriented Using Arduino Uno Software

Exhibition

- ♣ National Nutrition Week 2022
- ♣ Exhibition on E-Waste
- ♣ Recycle and Reuse

Group Discussion

- ♣ Innovative Teaching Method
- ♣ Social Media Marketing

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Guest Lecture

- ♣ Guest Lecture – Goods and Services Tax
- ♣ Guest Lecture – **Career after Graduation**

Webinar

- ♣ National Webinar on “Entrepreneurial Management”.
- ♣ National Webinar on “Recent Trends in Research and Advancement in Diabetes Mellitus”
- ♣ National Webinar on “**Role of IPR in Science and Technology**”
- ♣ National Level Webinar on Intellectual property on Artificial Intelligence and Machine Learning
- ♣ One Day National Webinar on “**SAHITHYA ME VYANG KA STHAN**”
- ♣ Diverse Approaches for the Synthesis of Nano Particles

Workshop

- ♣ One Day National Level Research Workshop “Promoting Research through NEP – 2020.”
- ♣ Workshop on “Transforming Innovative Ideas”
- ♣ One Day National Level Workshop on Rural Women Entrepreneurship
- ♣ Workshop on Financial Literacy
- ♣ Workshop on Competitive Government Examination

Departmental Events

- ♣ Department of Commerce
- ♣ Department of Business Administration
- ♣ Department of Computer Application
- ♣ Department of Physical Science
- ♣ Department of Life Science



ICT TOOLS

- ♣ YouTube Marketing
- ♣ Instagram Marketing
- ♣ Search Engine Optimisation
- ♣ Twitter Marketing

Online Courses

- ♣ Linkdin
- ♣ Swayam –NPTL

Assignments

- ♣ Task given to the students



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Department of Management Studies

The Department of Management Studies conducted Field Visit for 1st Year BBA Degree Students to M.G Market, Robertsonpet. KGF on 26th December 2022.

Sub :Marketing Management

Topic Marketing Segmentation.

Field visit by I Sem BBA students to M.G Market, Robertson pet. KGF





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GPS Map Camera



Kolar Gold Fields, Karnataka, India

20 Kuvempu Bus Stop Circle Robertsonpet, Swarna Nagar,
Kolar Gold Fields, Karnataka 563122, India

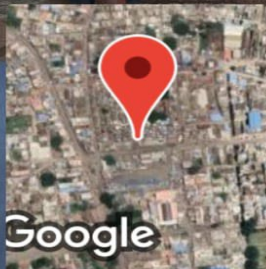
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Long 78.272288°

26/12/22 11:49 AM GMT +05:30



GPS Map Camera



Robertsonpet, Karnataka, India

X75C+FPW, Swarna Nagar, Robertsonpet, Karnataka
563122, India

Lat 12.958773°

Long 78.27186°

26/12/22 12:00 PM GMT +05:30

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BBA Visit to BEML Exhibition 2022 - Experiential Learning

I Sem BBA Students had visited Exhibition at BEML, KGF as a part of their curriculum, enriched their knowledge regarding the manufacturing process of heavy vehicle manufacturing and the history of BEML About 68 Students and 3 faculties accompanied.

Dated 15th Dec 2022.



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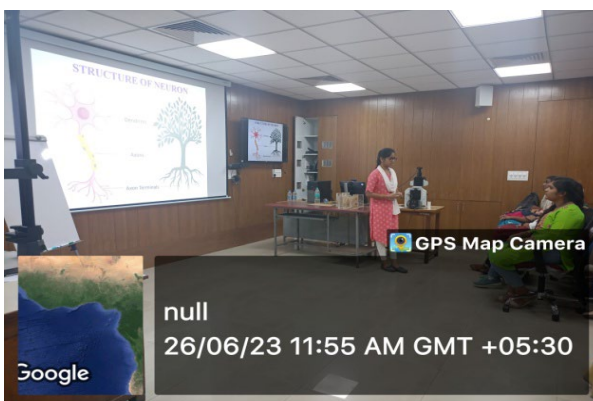
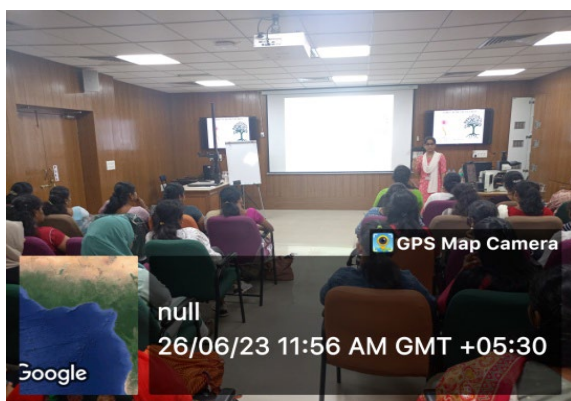
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DEPARTMENT OF LIFE SCIENCE

FIELD VISIT – BRAIN MUSEUM

The Department of Life Science organized field visit to Human Brain Museum, **Neurobiology Research Center** at NIMHANS Bengaluru, on 26th June 2023. The presentation on Nervous system, human brain and their functions was presented by the technical officer, Ms Sophia M, (Alumni). The students visited brain museum which has the collection of 400+ human brains which includes head injured brain, fetal brain of different ages, brain infection, Parkinson's and Alzheimer's disease, Brains of birds, fish, animals and other organs. The visit created awareness among the students with regard to normal, injured, diseased brain and brain donation to the Human Brain Bank at NIMHANS. 62 students and 05 Faculty members participated and gained knowledge.





ECO CLUB

FIELD VISIT

ECO Club organized field visit to Botanical garden, Lalbagh, Bengaluru. Students are taught about their role in keeping the Earth safe and eco friendly. They start to see every flower and fruit differently. 20 students and 2 faculty members visited the Botanical garden on 26th June 2023.



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Student Welfare Association

Event: INDUSTRIAL VISIT

Date: 23rd DECEMBER 2022

Day: Friday

Time: 10.00am to 11.15am

Event Coordinator: Mr. Praveen N, SWA Officer

Faculty coordinator: Mr. Harish sir,

Assistant professor,

Department of commerce

Participants: 41 Students.

Student Welfare Association (SWA) Organised an Industrial Visit to Deccan Hydraulics Pvt. Ltd Dasarahosahalli Bangarpet for 1st year B.Com students. 41 students and 1 faculty visited Deccan Hydraulics Pvt. Ltd to interact and understand how the various products are manufactured for four wheelers, Commercial vehicles, Tractors and Off-Road vehicle segments. They also supplies for both Domestic and International markets such as BEML, VOLVO, TATA, L&T Constructions, and SAME DEUTZ- FAHR.

In the morning @ 10.30 am we visited to Deccan Hydraulics Pvt. Ltd we divided our students in Group for the visit and the interaction with the industry persons. In this visit students were very eagerly waiting for listening to department's head explanation regarding process of production.




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Student Welfare Association

Event: INDUSTRIAL VISIT

Date: 3rd December 2022

Day: Saturday

Event Coordinator: Mr. Praveen N, SWA Officer

Faculty in charge: Mr. Hemanth, Assistant Professor Dept of Commerce.

Venue: Karnataka Milk Federation (KMF), KOLAR

Resource Person : Mr. Uday

KMF ,KOLAR

Participants: 62 Students

Student Welfare Association (SWA) in association with Dept of Commerce Organised **INDUSTRIAL VISIT** to **Karnataka Milk Federation (KMF)**, KOLAR, for B.Com students. The visit is to understand the organization as a whole and to study the different departments in detail and get knowledge about the organization. The visit is directed towards on understanding the functions of different departments and also gaining the knowledge by practical exposure to the working environment in the organization.




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Department of Management Studies

Department of Management Studies had Organised short INDUSTRIAL VISIT to Deccan Hydraulics Pvt. Ltd Dasarahosahalli, Bangarpet. Around 47, 2nd year BBA students participated, accompanied by two faculties Mr. Prakash, Assistant professor and Ms. Kiranya, Assistant professor. Dated: Wednesday, 8th Feb 2023.



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Kolar Gold Fields, Karnataka, India
X6RC+MRX, Officers Colony, Kolar Gold Fields,
Karnataka 563115, India
Lat 12.992009°
Long 78.222146°
08/02/23 12:21 PM GMT +05:30



GPS Map Camera

Kolar Gold Fields, Karnataka, India
X6RC+MRX, Officers Colony, Kolar Gold Fields,
Karnataka 563115, India
Lat 12.99189°
Long 78.222228°
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DEPARTMENT OF COMMERCE

On 15th December 2022, Thursday, the Department of Commerce organized a mega event “FLYOUT” YOUNG MINDS MAKE DIFFERNCE, exclusively for I year B.com students.

The concepts were presented through power point presentation and models, students gained practical exposure by role play, cost concept, Product Life cycle, Demand and Supply and also analyzed various marketing and management strategies. This also enhanced the theoretical knowledge for the student community.

The session was inaugurated by Honorable Principal Dr. Rekha Sethi, HoD Commerce Ms. Kasturi L, Guest of the day Ms. Maheshwari A, Senior Tax Analyst, BNY MELLON and also proud Alumni 2017, Mr. Rahul, Data Processing analyst NielsenIQ and also proud Alumni 2021.

120 Participants from I year B.com who took active part and gained knowledge.

05 III year B.com students acknowledged the session.



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**PRODUCT PACKAGING AND ADVERTISING EVENTS DEPARTMENT OF
MANAGEMENT STUDIES**

Date: 6th December 2023

Class: 1st sem BBA

Subject: Marketing Management

Event Coordinator: Sujatha Mohan

Objectives:

No. of students 78

1. Helps information about the product including how to use it, ingredients it contains and expiration dates.
2. Helps to learn how it shapes the customers first impression in purchasing 3. Awareness of brands, products services and ideas
4. Educate about the attributes and benefits of new or established products


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Outcome: The lesson introduces students to the way in which packaging and design attracts the customers. It helps to understand 4 C's principle. Customer, cost, Convenience and communication




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Model Making

Department of Business Administration has organized Model Making Competition Exclusively for BBA students on Friday, 21st July 2023 at SBMJFGC, KGF. About 46 students and 4 faculty members participated

Time: 11.30 am to 01.00pm

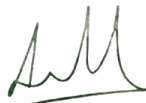
Event Coordinator: Mr. Prakash D R, Assistant Professor, Department of Business Administration

Venue: Smart Room

Topic

1. Rainwater Harvesting
2. Solar Energy
3. Alternative Energy Sources
4. Energy Conservation
5. Nuclear Power Plant




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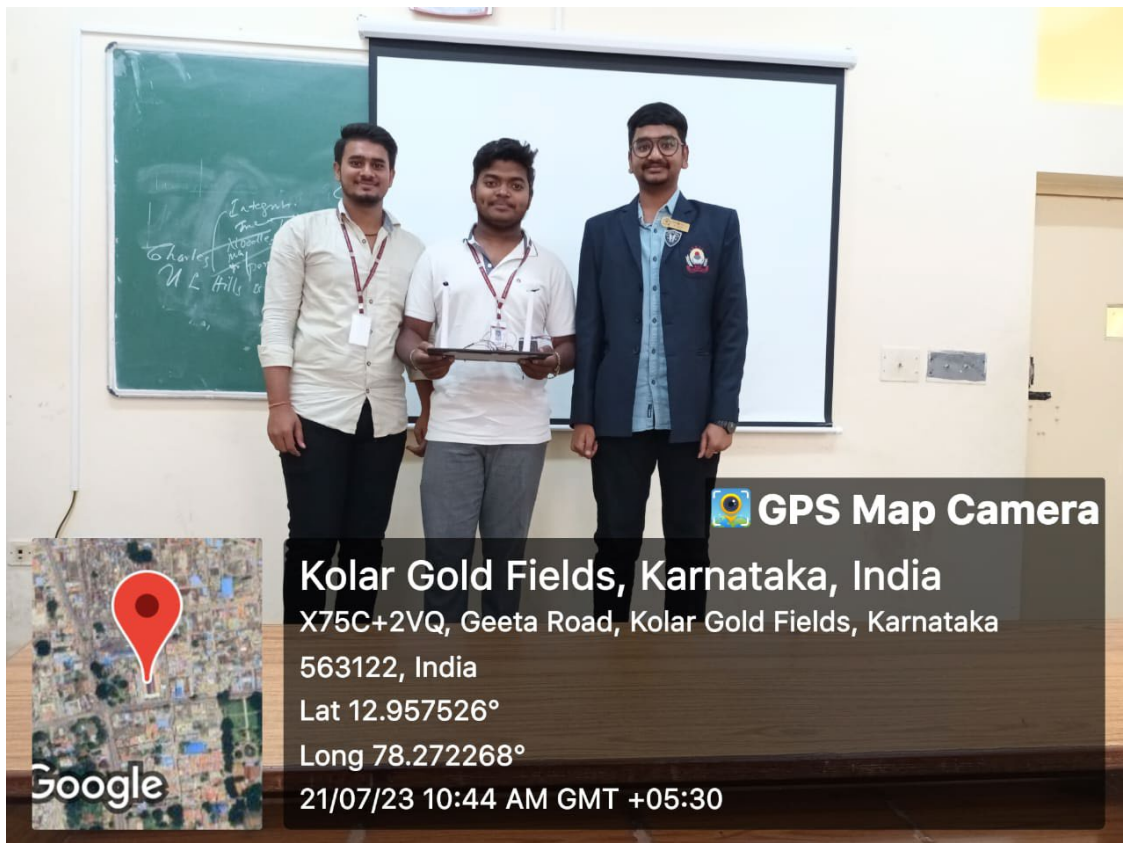
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The Department of Computer Science Final Year BCA Students Done Academic Project on Social Oriented using Arduino Uno Software.

Total No of Students: 05

Total Project Duration: 3 Months

Software Used: Arduino Uno

Project Guide: Mr. Umesh N, Assistant Professor SBMJC-KGF.

Project Demo date: 4-11-2023

Sl.No	Name of the Student	Title of the Project
01	Mr. Karthick Nag	Automatic Water dispenser using arduino
02	Mr. Charan	Human following robot using arduino
03	Mr.Praveen Kumar	Obstacle avoidance robot with Bluetooth and voice control
04	Mr. Dhanush Kumar	Gesture control robot using arduino
05	Mr.Janardhan	Gas leakage detection system using arduino

Objective of the Projects:

- Project objectives describe the desired outcome of a project, which is often a tangible object. It's beneficial to create objectives for your project because creating a specific goal for you and your team helps everyone know what they're supposed to be working toward. This can improve your team's chances of success.
- To help student project in real time and Society.
- To implement in the real time.

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Principal Addressed about the Project:

Dr. Rekha Sethi Madam Principal SBMJC-KGF seen the all the projects demo and appreciated students and madam motivated all the students and suggested to implement in real time and make a research paper. Madam also informed motivated all the students to involve in research work and do projects using new technology. Then congratulated to all the faculty members.

Students Project Report:

Mr. Karthick Nag: Automatic Water dispenser using arduino

The aim of this project to address this issue by developing a system that accurately measures and dispenses specific amount of water based on user input. By incorporating technology and automation, we can achieve precise water management and reduce wastage.

Mr. Charan: Human following robot using arduino

The main objective of this project is to make a robot that can help humans with various tasks. In this project we present a prototype of a human following robot that uses Arduino Uno and different sensors for detection and the object. The robot must be capable of accurately follow a person. And it should be capable of taking various degrees of turn.

Mr.Praveen Kumar: Obstacle avoidance robot with Bluetooth and voice control

This project proposes obstacle avoidance with Bluetooth and Voice control. By use of android mobile to control a robot by way of Bluetooth and voice commands.

Mr. Dhanush Kumar: Gesture control robot using arduino

This project will control the Gesture and follow the human instructions using sensor and gesture control.

Mr.Janardhan: Gas leakage detection system using arduino



A Gas leakage detector system plays a vital role in ensuring the timely detection and prevention of hazardous gas leaks. Gas leakage is a significance safety concern in various industries, commercial and Gas leakage settings. The requirements of a gas detection system is to monitor the surroundings continuously. The buzzer starts beeping whenever fire is detected.



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EXHIBITION

The Department of Life Science organised Exhibition on nutrition and health on 7th September 2022 in Life Science Lab. Dr Rekha Sethi, Principal, SBMJFGC inaugurated the exhibition, 250 students and 26 faculty members participated.



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**The Department Of Computer Science Organized E-Waste Management
On 28th January 2023**

Chief Guest: Dr. Rekah Sethi Principal, SBMJC-K.G.F

Guest of Honor: Dr. L.Jayapandian IQAC Coordinator

Judges: 1.Mr. A.Kalai Cheluvan HOD, Dept. Of Physical Science

2. Mr. Muniraja D.K Asst. Professor Dept. Of Physical Science

Event Coordinator: Mr. Umesh N Asst. Professor Dept. Of Computer Science

Total No of Students Participated: 30

Total No of E-waste Models: 10

Venue: Open Auditorium

Chief Guest Note: Spoke about the E-Waste and advantages of it and motivated the students using new technology invent new devices, appreciated all the students models done using E-waste and spoke about collect the E-waste form students and send it to recycle instead of thronging it in garbage.

Madam spoken about drawback of E-waste if we through it in garbage it create air pollution and it affects human health.

Objective of the Program: The major objective of e-waste management is to **reduce, reuse, and recycle**. Some of the e-waste consists of valuable covering or materials inside which can be reused or recycled. Whereas some of the e-waste may contain hazardous chemical materials which should be disposed of carefully without causing harm to nature.

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Models Done by Students Using E-waste:

- **Iron Man:** Components used Motherboard, Keyboard keys and LED lights data cables & sata cable.
- **Miniature:** Components used: Resistors, Capacitors, inductors, diode, Transistors, Heat sink, Breadboard, IC'S, CD.PCB Board, Keyboard keys & Aux port
- **Drone:** Components used: Keyboard keys, Motor, cell, receiver board & Joystick.
- **Samurai Robot (SR)2:** Components Used: Mother board, Keyboard, CPU Fan, Cables, LED Lights, SMPS & CPU Cabinet.
- **Dragon:** Components Used: Keyboard Keys & Mother board.
- **Owl :** Components Used: Keyboard keys, CD & Wires.
- **LED Flower vas: Components Used:** Copper wires, bulb holder, LED, & Battery.
- **Clock:** Components Used: CD Drive, CD & Keyboard keys.
- **Wireless receiver Car :** Components Used: Transmitter board, Receiver board, Motor, Wheels, Keyboard Keys, & Battery.

Invitation card : Components Used: Keyboard Keys, CPU Fan, Mother board, Aluminium wire & diodes

Outcome of the E-waste Program: **E-waste recycling is necessary but it should be conducted in a safe and standardized manner.** The acceptable risk thresholds for hazardous, secondary e-waste substances should not be different for developing and developed countries





Recycle and Reuse

The Department of Business Administration conducted Recycle and Reuse on 12th December 2022. From 11:00 am onwards.

Around 8 Batches participated in each batch 5 members.

Venue: Auditorium

Chief Guest:

Ms. Sandhya Asst. Prof. Dept. of Commerce

Ms. Laveneya Asst. Prof. Dept. of Life Science

Ms. Cinthiya Asst. Prof. Dept. of Life Science



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INNOVATIVE TEACHING METHOD

The Department of Life Science delivered the concept using innovative teaching method- Group Discussion on Environmental Pollution and its preventive measures on 5th Aug 2022.



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Social Media Marketing

The Department of Business Administration conducted Group Discussion on **Social Media Marketing** on 13th February 2023 at Management Lab.

Total - 7 groups, Each group contains 5 students.

Time: 10:00 am to 12:30 pm.





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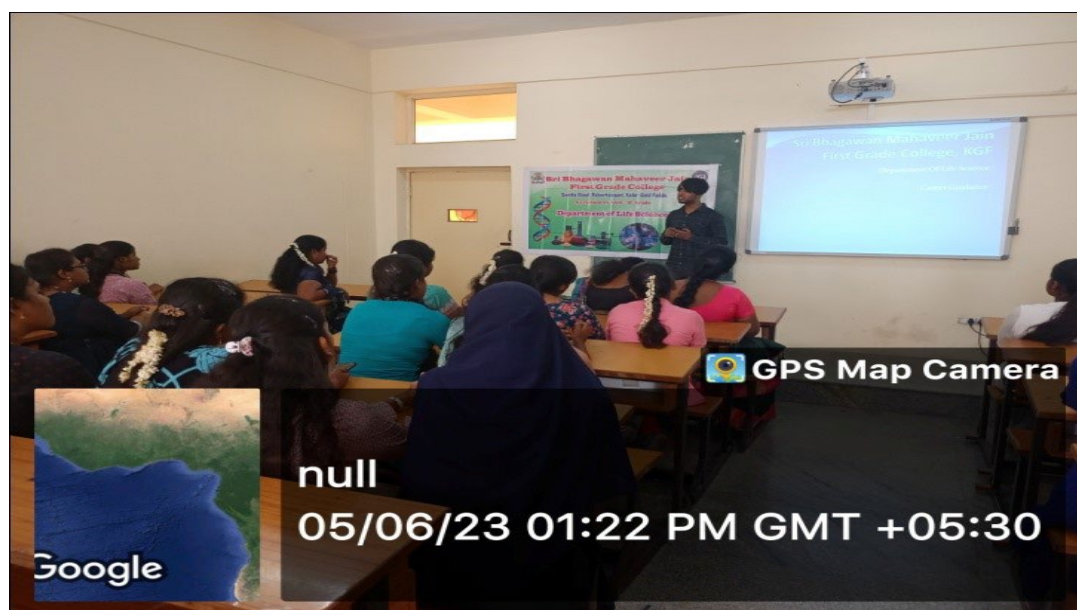
GUEST LECTURE

The Department of Life Science organized Guest Lecture on Career Guidance for the students of BGBt on 05th June 2023.

Topic: Career after Graduation

Speaker: Mr Dhanush S (M.Sc Bioinformatics), Alumni, Reva University, Bengaluru

Number of students participated: 53.



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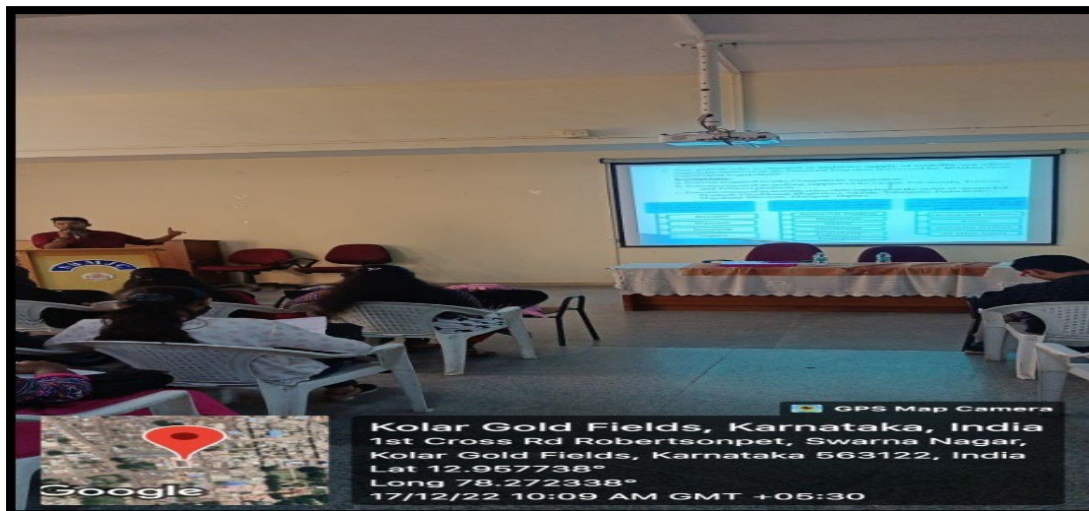
Guest Lecture Goods and Services Tax

The Department of Commerce organized a Guest Lecture on GST- Procedure and levy on 17th December 2022.

An initiative taken to roll out the registration process for the beginners interested to start their career as an entrepreneur.

Resource person: Mr.O. ShankaraBashiyam C.A. finals.(Alumni 2018 batch)

Programme outcome: 250 B.Com students participated and gained the knowledge on the entire procedure of registering for GST and Filing effortlessly in online.





National Webinar on Entrepreneurial Management 2023

Department of Business Administration Organized One Day National Level Webinar on “Entrepreneurial Management”.

Date: 29th May 2023

Resource Person: Dr. R. Sunderaraj, Assistant Professor, Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu.

No of attendees: 100

About the session: Webinar focused on recent Trends in Entrepreneurial Management, small startups and funding agencies.

Objective

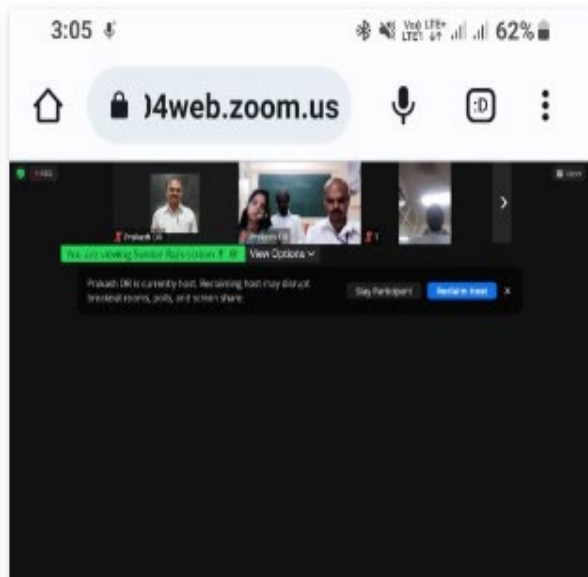
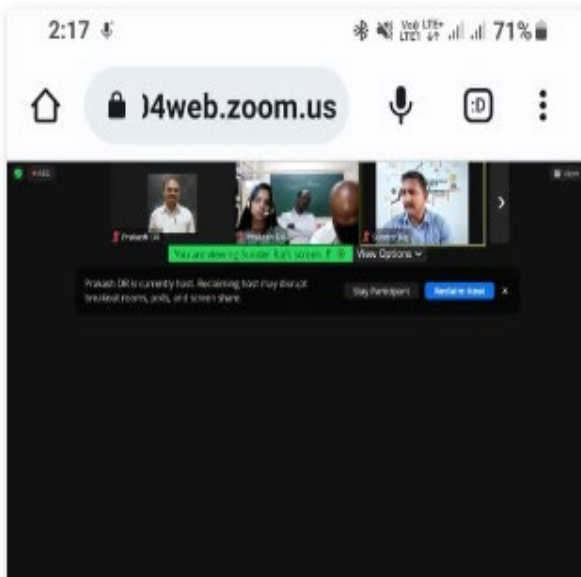
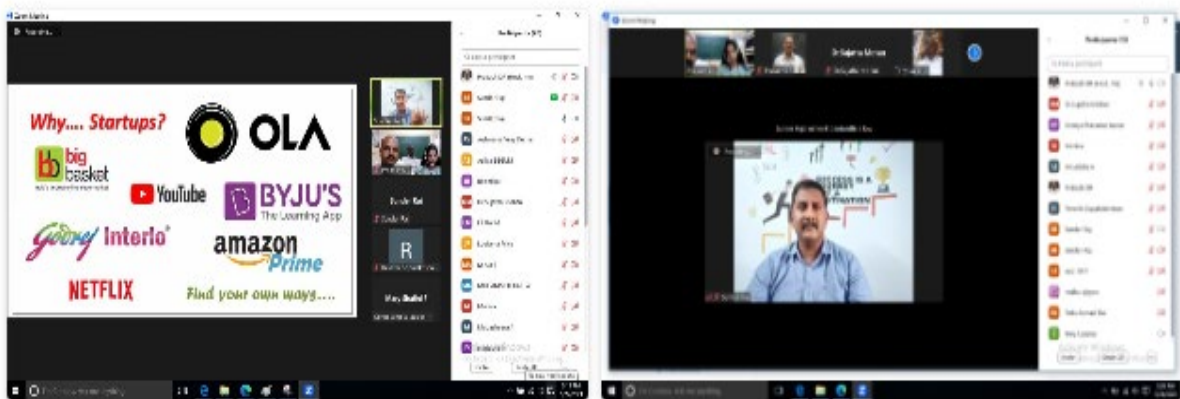
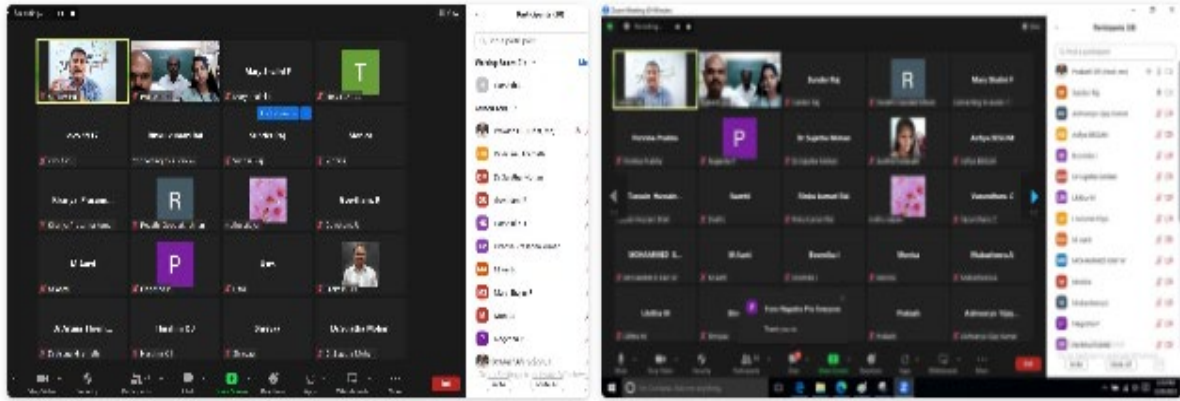
1. To bring in awareness about recent Trends in Entrepreneurial Management
2. To gain knowledge on business startups.
3. To gain knowledge on Funding agencies.

Outcome: Participants understood the essentials of Entrepreneurial Management, Business Startup, Funding Agencies and Recent Trends.


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NATIONAL WEBINAR

The Department of Life Science in association with Research Cell organized a National Webinar on “Recent Trends in Research and Advancement in Diabetes Mellitus” on 24th May 2023. The Resource person for the session was Dr. Veeraraghavan, Professor, School of Allied Health Sciences, Department of Biochemistry, REVA University, Bengaluru. 112 participants participated in the webinar using Google Meet online platform and gained knowledge on Recent Trends in Diabetes Mellitus.

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Accredited By NAAC With B+ Grade
Department of Life Science
In Association with
Research Cell
Organises
National Webinar
on
Recent Trends in Research and Advancement in Diabetes Mellitus

Resource Person:
Dr. V. Veeraraghavan
Professor
Department of Biochemistry
Reva University, Bengaluru

Dr. Rekha Sethi
Principal
SBMJFGC, KGF

157 responses

Who has responded?

- krishnanandana2002@gmail.com
- christosweet020@gmail.com
- nancycarlne54@gmail.com
- joycemerline7@gmail.com
- grisekdp7619@gmail.com
- deepthi46@gmail.com
- deepthi46@gmail.com (1)
- pallavisweetie36@gmail.com



NATIONAL WEBINAR

The Department of Life Science in association with IQAC organized a National Webinar on “**Role of IPR in Science and Technology**” on 25th May 2023. **Resource person:** Dr.S.K.Murthy, Patent Counsel, Director of IP, Intel Technology Pvt Ltd, Bengaluru. Flavours of IPR was discussed in the session. 100 participants participated in the webinar using Google Meet online platform and gained knowledge on Role of IPR in Science and Technology.

The poster features a pink and orange background with abstract circular patterns. At the top left is the JGI logo. The text reads: 'Sri Bhagawan Mahaveer Jain First Grade College, Geetha Road, Robertsonpet, KGF - 563122'. It mentions accreditation by NAAC with B+ Grade and is organized in association with IQAC. The title of the webinar is 'National Webinar on Role Of IPR in Science & Technology'. Two resource persons are listed: Dr. S K Murthy (Patent Counsel, Director Of IP, Intel Technology Pvt Ltd, Bengaluru) and Dr. Rekha Sethi (Principal, SBMJFGC, KGF). The date is 25/05/2023, time is 2:30 to 3:30 pm, and the platform is Google Meet. A registration link is provided at the bottom: <https://forms.gle/nA2BPVgfYPzjYWzW8>.

The screenshot shows the Google Forms interface for the webinar. The title is 'IPR Science and Technology'. The 'Responses' tab is active, showing '114 responses'. There are options to 'View in Sheets' and 'Accepting responses'. Below the summary, a list of email addresses is visible: akshithan559@gmail.com, srinivasasenu15@gmail.com, prapurnalakshmirao@gmail.com, vkarya054@gmail.com, and lousenapriya@gmail.com.

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National Level Webinar

The Department of Computer Organized National Level Webinar on Intellectual property on Artificial Intelligence and Machine Learning on 26th May 2023.

Total No of Participant Registered: 648

Total No of Participated Using Platform Google Meet: 100

Total No of Participated/Views Using Platform Utube: 854

Total No of Participant Feedback Responeded: 581

Resource Person: Dr. Helen Josphine V L
Associate Professor Business Analytics
School Of Business and Management
Chirst (Deemed to be Universtiy)
Bengaluru.

Chief Parton: Dr.ChenrajRoychand, Chairman of JGI

Parton: Sri. Mahender Munoth, Managing Trustee.,SBMJC-KGF

Mentor: Dr. RekhaSethi, Principal, SBMJC-KGF.

Organizing Committee: Mr. Siddarama S, Head of the Department Computer Science, SBMJC-KGF.

Mr.Umesh N, Assistant Professor, Department Computer Science, SBMJC-KGF

Co-Ordinators:

Mrs.Sangeetha D S, Assistant Professor, Department Computer Science

Mrs.Kalpana P, Assistant Professor, Department Computer Science

Mrs.Neelufar S, Assistant Professor, Department Computer Science

Mrs.Mahalakshmi, Assistant Professor, Department Computer Science

Mrs.Beaula Kumar, Assistant Professor, Department Computer Science

Mr. Ravi, Assistant Professor, Department Computer Science

Technical Head: Mr.Ranjeeth , System Admin



The main Objective of the webinar: Intellectual property (IP) systems have been designed to incentivize human innovation and creation. Until very recently such innovation and creation was one of the defining characteristics of the human species.

As artificial intelligence (AI) continues to emerge as a general-purpose technology with widespread applications throughout the economy and society, this poses fundamental questions that sit at the heart of the existing IP systems. Does AI innovation and creation need IP incentives? How should the value of human invention and creation be balanced against AI innovation and creation? Does the advent of AI require any changes to the existing IP frameworks?

Resource Person Spoke about:

- Intellectual Property Rights(IPRs) are the rights associated with intangible property owned by a company or person and protected against use without consent.
- Rights relating to ownership of Intellectual property.
- Aim to protect Intellectual Property (Creation of human Intellect) by allowing the creators of trademarks, patent, or copyrighted works to benefit from their creations.
- Need of IPR: Encourages innovation, Economic growth, Safe guard the rights of creators, Ensure ease of doing business, facilitating the transfer of business.
- Important of assets in S & P 500 (1978 To 2010)
- Wipro harmonizes global policy and protects IPR across borders.
- IPR Classification.
- Patent.
- Famous Patent.
- Artificial Intelligence.
- Machine Learning.
- Patent in AI & ML.
- Trade mark in AI & ML.
- In PASS Website and Registration.



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JGI
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Accredited By NAAC With B+ Grade
Department Of Computer Science
Organises
National Webinar on
Intellectual Property on Artificial Intelligence
and Machine Learning

Date: 26/05/2023
Time : 10:00 to 11:00 am
Platform : Google Meet
Registration Link: <https://meet.google.com/bcy-wmww-vgp>

FREE
Registration

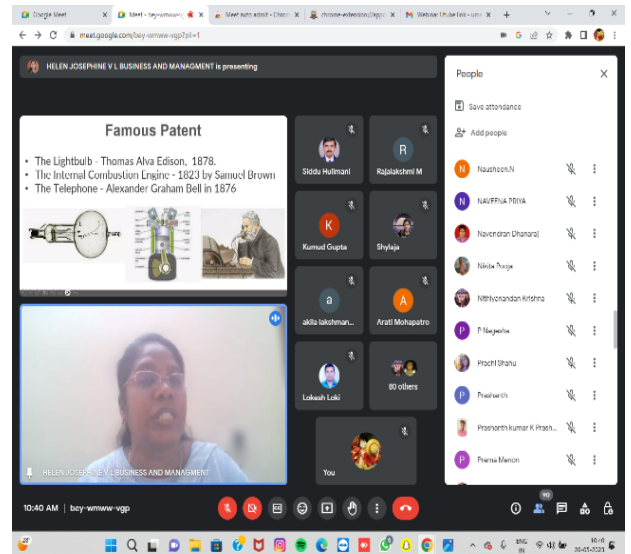


Dr. Helen Josephine V L
Associate Professor
Business Analytics
School of Business and Management
Christ(Deemed to be University)
Bengaluru



Dr. Rekha Sethi
Principal
SBMJFGC, KGF

Contact
Mr. Siddarama S
HOD, Department of Computer Science
SBMJFGC, KGF
Mobile No: +91 9972195299

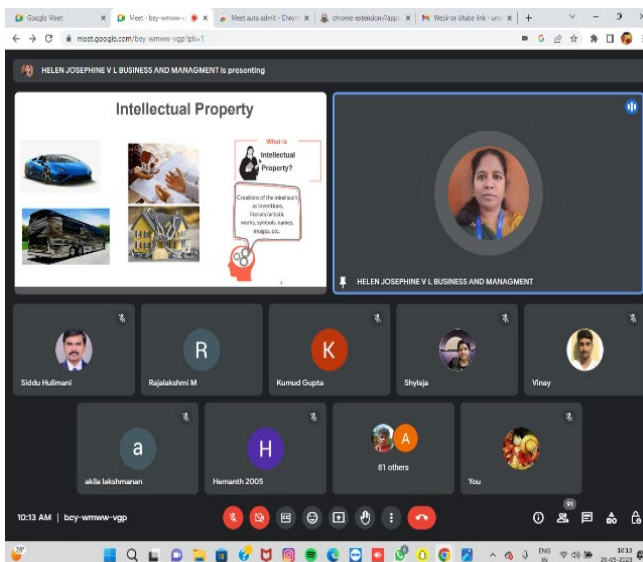


HELEN JOSEPHINE V L BUSINESS AND MANAGEMENT is presenting

Famous Patent

- The Lightbulb - Thomas Alva Edison, 1878.
- The Internal Combustion Engine - 1823 by Samuel Drown
- The Telephone - Alexander Graham Bell in 1876

10:40 AM | bcy-wmww-vgp

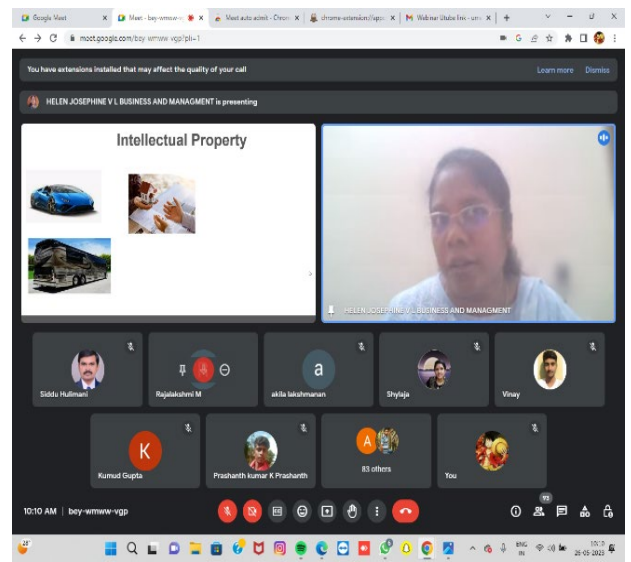


HELEN JOSEPHINE V L BUSINESS AND MANAGEMENT is presenting

Intellectual Property

What is Intellectual Property?
Creators of the material intellectual property like books, patents, songs, etc.

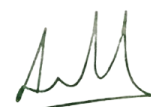
10:13 AM | bcy-wmww-vgp



HELEN JOSEPHINE V L BUSINESS AND MANAGEMENT is presenting

Intellectual Property

10:10 AM | bcy-wmww-vgp



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ONE DAY HINDI NATIONAL LEVEL WEBINAR

The Department of Hindi organized ONE DAY HINDI NATIONAL WEBINAR on the topic “SAHITHYA ME VYANG KA STHAN” on 30th May 2023.

Smt. Usha kumari assistant professor welcomed and introduced the Guest & participants.

The Chief Guest of the Webinar Dr. Priya Meshram. Assistant Professor Sea Degree College K R Puram. The Chief Guest delivered the address on the topic SAHITHYA ME VYANG KA STHAN the Webinar got an overwhelming response.

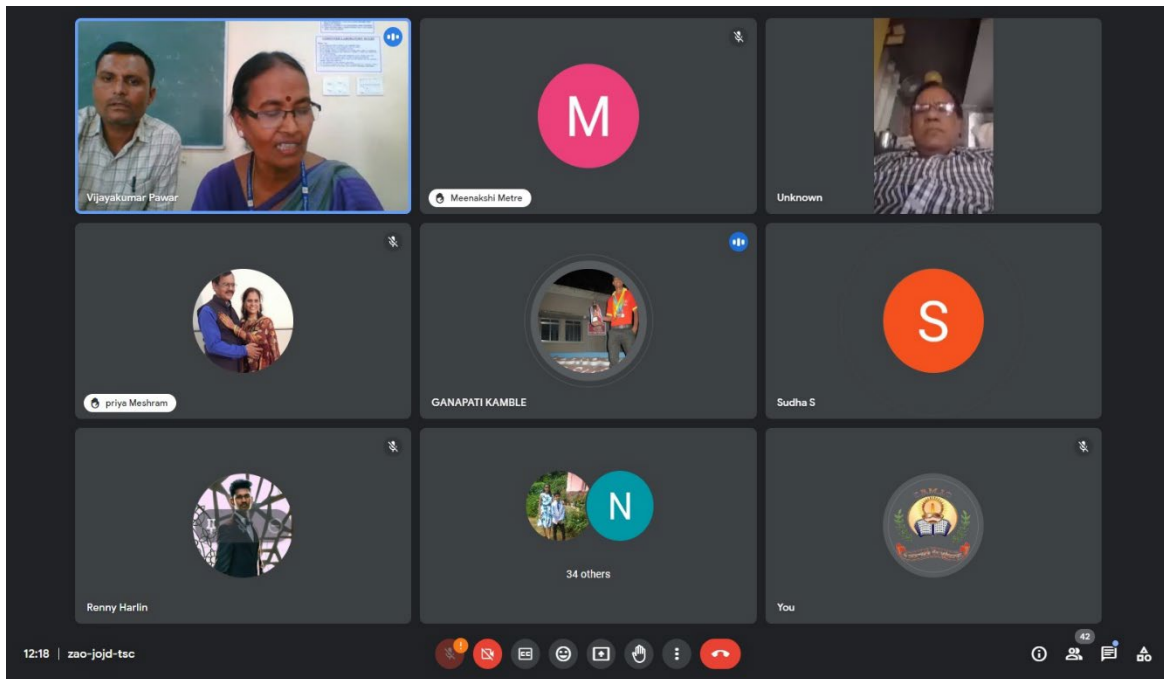
The Department conducted live sessions on the same day. In this session nearly 168 participants attended. Mr. Vijay Kumar, Head of Hindi Dept. proposed the vote of thanks.




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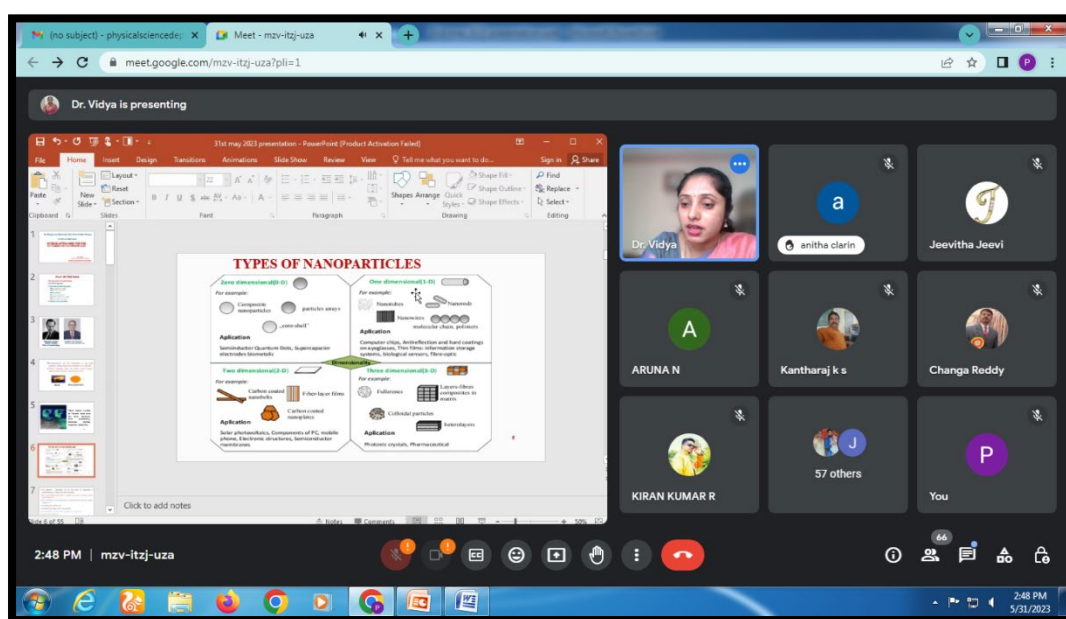


National webinar

"Diverse Approaches for the Synthesis of Nano Particles"

The Department of Physical Science, in association with IQAC and Research Cell, organized a National webinar on the topic "Diverse Approaches for the Synthesis of Nano Particles" on 31/05/2023. The resource person was Dr. Y. S. Vidya, Head, Department of Physics, Lal Bahadur Shastri Government First Grade College, R T Nagar, Bangalore. She was a recipient of a Young Scientist Award by VGST, the Government of Karnataka in 2014-2015. She spoke about different methods for the synthesis of Nanoparticles like Combustion, Sol-Gel, Chemical Co-Precipitation, Chemical Vapor Deposition method etc and their merits and demerits.

198 students, Research Scholars and faculty of various colleges from different states, like Andhra Pradesh, Telangana, Tamilnadu and Karnataka, registered and took part in the webinar. E-certificates were provided for the participants.




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One Day National Level Workshop on Rural Women Entrepreneurship

One day National Level Workshop in Association with IQAC on **RURAL WOMEN ENTREPRENEURSHIP**

Date: 24th May 2023

Resource Person: Ms. Renuka Financial Literacy Officer Union Bank of India Bangarpet

Venue: Conference Hall

Rural women entrepreneurship can contribute to economic growth in developing countries. the speaker gave awareness on various entrepreneur opportunities and financial assistance available to start any venture.

Objectives 1. Awareness and Opportunities for Rural Women Entrepreneurship 2. Financial assistant from GOI towards motivating rural entrepreneurship

Outcome: The attendees got knowledge about entrepreneur activities, types of rural entrepreneurship, government schemes such as Mudra loan for women Stree Shakti Yojana, Dena Shakti scheme etc and banks offering such loans to promote rural women entrepreneurship.



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One Day National Level Research Workshop “Promoting Research through NEP – 2020.”

Department of Commerce Organized One Day National Level Workshop in association with IQAC on

Date: 25th May 2023

Resource Person: Dr. Kausar Unnisa, Assistant Professor and Head Department of Commerce Government First Grade College, KGF

Venue: Conference Hall

No of attendees: 180

About the session: NEP focuses on affordability accessibility and accountability, to ensure continual learning process for any activity continuous research is required, the speaker highlighted about the inbuilt feature of research in NEP curriculum and academic research in an integral part of the higher education system.

Objectives

1. To bring in awareness about research culture
2. To gain knowledge on NEP and Research activity.

Outcome: Participants understood the NEP process, essence of research and inculcated Research culture.





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One day workshop on “STOCK MARKET AND FINANCIAL PLANNING “

Department of commerce conducted one day workshop on “STOCK MARKET AND FINANCIAL PLANNING” for B.com students On 21/09/2022.

It was benefited to students by gaining knowledge on the following concepts.

1. Stock market analysis
2. Opening of DEMAT account procedure
3. SEBI
4. NSE & BSE
5. Types of trading
6. Myth of stocks
7. DP charges

Also information given on STOCK BYTE app , online certification courses details by resource person Mr.Kishor BS, CEO of SMI. Session was very interesting and knowledgeable.





WORKSHOP ON FINACIAL LITERACY

Date: 16th DECEMBER 2022

Day: Friday

Time: 10.30am to 1.30pm

Event Coordinator: Mr. Praveen N, SWA Officer

Venue: Auditorium

Resource Person :

1. Dr Nupur Handa
Partner MO
2. Mr. Col Tandon
HR retired veteran from armed forces
3. Mr Harish Naik
Senior Manager MO

Participants: 165 Students.

The poster is for a workshop titled "Workshop On Financial Literacy" organized by the Student Welfare Association (SWA) at Sri Bhagawan Mahaveer Jain First Grade College. The college is located at Geetha Road, Robertson pet, KGF - 563122 and is accredited by NAAC with B+ Grade. The workshop is scheduled for December 16, 2022, from 10:00 am to 01:00 pm at the Fire and Safety Station, Robertson pet - KGF. The principal, Dr. Rekha Sethi, and the SWA officer, Mr. Praveen N, are featured in the poster. A central graphic shows the word "FINANCE" surrounded by various financial terms like BANK, INVESTMENT, MONEY, INCOME, DEBT, RISK, DEPOSIT, TIME HORIZON, SPECULATION, RETURN, CASH FLOW, LIQUIDITY, INTEREST RATE, and LOAN. The poster also includes the JGI logo and the college's name and address.

Student Welfare Association (SWA) Organised workshop on “FINACIAL LITERACY” for degree students to create the awareness on savings , investments and ability to make better financial decisions on equities.



The following are the topics explained :

- Inflation
- Types and comparison of Asset Classes
- Investment values
- GDP
- BSE & NSE
- Indias share in worlds export



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WORKSHOP ON COMPETITIVE GOVERNMENT EXAMINATION

Date: 09 FEBRUARY 2023

Day: Thursday

Time: 10.30am to 1.30pm

Event Coordinator: Mr. Praveen N, SWA Officer

Venue: Auditorium

Resource Person :

Jeevitha N

founder and President of milestone charitable trust

Bangalore.

Participants: 108 Students.

Student welfare association (SWA) has taken initiative to conduct Free workshop on “**Competitive Government Exam**” on 9th February 2023 for degree students of various colleges. It is conducted for the purpose to determine the initial career path.

The following concept has been discussed in workshop:

- Types of government examination
- How to clear exam in the first attempt
- Tips for preparation government exam like IPBS SBI RRB IAS


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MILESTONE

In association with

Sri Bhagawan Mahaveer Jain First Grade College

Accredited by NAAC with B+ Grade
Organised by
Student Welfare Association



Free Workshop on Competitive Government Examination

Topics Covered

- * Awareness of Competitive Government Exams
- * Preparation tips
- * How to clear the exam in the first attempt?
- * Examination tips and strategies
- * How to apply for Government Exams like IBPS, SBI, RRB, SSC, IAS, KAS.
- * Importance of Current affairs and how to prepare for current affairs.

All are Welcome



Dr. Rekha Sethi
Principal, SBMJFGC-KGF

Participation **e-certificate**
will be given

Date : 09-02-2023
Time : 11:00 AM to 1:00 PM
Venue : SBMJFGC Auditorium

Compulsory Registration
Click the icon
for the registration

CLICK
HERE

To join us in whatsapp
click the icon

Contact Details : 9036644954
Sri Bhagawan Mahaveer Jain First Grade College
Geetha Road, Robertsonpet, KGF - 563122
Mr. Praveen N
SWA Officer, SBMJFGC - KGF



Scan the QR Code
for registration





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Robertsonpet, Karnataka, India

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Long 78.272708°
09/02/23 11:39 AM GMT +05:30



Robertsonpet, Karnataka, India

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Department of Computer Science

The Department of Computer Science Organized Feel Free to Talk Event for 1st Year BBA Students On: 22nd December 2022

Event Coordinator: Mr. Siddarama S & Umesh N

Student Coordinator: Mr. Karthik Nag and Team Final year BCA

Ms. Sanjana and Team Second Year BCA

Objective of the event: To understand students each other well and build good unity among the class, make students mind free supporting each and every students academic and non-academic.

Motivating the students to come up with creative ideas.

Finally students allowed to share their experience and give a message to the society.



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YouTube Marketing

The persistent usage of ICT platforms such as social media, especially digital video sharing channels (e.g., YouTube), among the internet users it has become an important marketing communication platform for organizations to reach this evasive target market.

YouTube marketing is a strategy that involves creating videos and uploading them on YouTube to promote a brand or a product and reach more audience.

This type of marketing involves creating videos to increase brand awareness, engage a target audience, and drive sales and revenue.

Various topics were discussed using ICT tools like

- Creating youtube account.
- Creating a advertisement for youtube .
- Optimizing advertisement.
- Reaching maximum audience




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Instagram Marketing

The persistent usage of ICT platforms such as social media, especially digital images and reels short video sharing channels (e.g., Instagram), among the internet users it has become an important marketing communication platform for organizations to reach this evasive target market.

YouTube marketing is a strategy that involves creating Images, stories, videos and uploading them on Instagram to promote a brand or a product and reach more audience.

This type of marketing involves creating videos to increase brand awareness, engage a target audience, and drive sales and revenue.

Various topics were discussed using ICT tools like

- Creating Instagram account.
- Creating a advertisement for Instagram.
- Image and reels making.
- Marketing strategies



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Search Engine Optimization

- Search engines are programs that search documents for specified keywords and returns a list of the documents where the keywords were found.
- Examples of Search Engine: Google, Bing, Ask, yahoo, Rediff, Baidu,e.t.c

Various topics were discussed using ICT tools like

1. Crawler-Based Search Engines
2. Human-Powered Directories
3. Need for SEO
4. Advantage and Disadvantages of SEO



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Twitter Marketing

The persistent usage of ICT platforms such as social media, especially digital images and Textual Contents sharing channels (e.g., Twitter), among the internet users it has become an important marketing communication platform for organizations to reach this evasive target market.

YouTube marketing is a strategy that involves creating Images, stories, videos and uploading them on Twitter to promote a brand or a product and reach more audience.

This type of marketing involves creating videos to increase brand awareness, engage a target audience, and drive sales and revenue.

Various topics were discussed using ICT tools like

- Brand awareness.
- Online community.
- Drive engagement.
- Drive traffic to website.
- Announcing upcoming events.
- Product and services.
- Building bonds with influencers.



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LinkedIn LEARNING

Certificate of Completion
Congratulations, Vidhya shree Kumaresan

Project Management Foundations: Requirements

Course completed on May 31, 2023 at 10:31AM UTC • 27 min

By continuing to learn, you have expanded your perspective, sharpened your skills, and made yourself even more in demand.

A handwritten signature in black ink, appearing to read "David Roberts".

Head of Content Strategy, Learning

LinkedIn Learning
1000 W Maude Ave
Sunnyvale, CA 94085

Certificate ID: Ab0FogESf5L6WV9BAGY1a9N2IEav



LinkedIn LEARNING

Certificate of Completion
Congratulations, Shallet Prethisha

Project Management Foundations: Integration

Course completed on May 31, 2023 at 12:09PM UTC • 44 min

By continuing to learn, you have expanded your perspective, sharpened your skills, and made yourself even more in demand.

A handwritten signature in black ink, appearing to read "Dan Padgett".

Head of Content Strategy, Learning

LinkedIn Learning
1000 W Maude Ave
Sunnyvale, CA 94085

Certificate ID: AZvIky53pmZbDZs5Ce43R36wlhSr

Project Management Foundations: Requirements

Course completed by Archana .B
May 31, 2023 at 01:57PM UTC

Top skills covered

Requirements Management



Head of Content Strategy, Learning



Careers in the Game Industry

Course completed by Chetan Khupkar
May 29, 2023 at 11:02AM UTC

Top skills covered

Career Management



Head of Content Strategy, Learning





Good Design Drives Business

Course completed by Chetan Khupkar
May 29, 2023 at 03:25PM UTC

Top skills covered

Design Thinking

Branding & Identity

A handwritten signature in black ink that reads "Dan Rodnitzky".

Head of Content Strategy, Learning



Certificate ID: aea8c2441be4c6d8a532598420ad523ae04d2fa02cb0fea88d525bfb49012226



Project Management Foundations: Requirements

Course completed by Swapna M N
Jun 10, 2023 at 07:36AM UTC

Top skills covered

Requirements Management

A handwritten signature in black ink, reading "Dan Bolintz".

Head of Content Strategy, Learning





Time Management Fundamentals

Course completed by Padma R
Jun 14, 2023 at 10:54AM UTC

Top skills covered

Time Management

A handwritten signature in black ink that reads "Darf Bodnity".

Head of Content Strategy, Learning



LinkedIn Learning

Project Management Foundations: Requirements

Course completed by Padma R
Jun 10, 2023 at 07:22AM UTC

Top skills covered

Requirements Management



Head of Content Strategy, Learning



Photoshop for Fashion: Warping Pattern Fills

Course completed by Nikitha Mary.V
Jun 19, 2023 at 01:15PM UTC

Top skills covered

Adobe Photoshop

Fashion Illustration



Head of Content Strategy, Learning





Excel Quick Tips

Course completed by Nizba F
Jun 14, 2023 at 06:52AM UTC

Top skills covered

Microsoft Excel

A handwritten signature in black ink that reads "Dar Boudry".

Head of Content Strategy, Learning





Jun 13, 2023

Nayan N

has successfully completed

Introduction to Microsoft Excel

an online non-credit project authorized by Coursera Project Network and offered through Coursera

A handwritten signature in black ink, appearing to read "Summer Scaggs", written over a thin horizontal line.

Summer Scaggs
Subject Matter Expert
Freedom Learning Group

PROJECT
CERTIFICATE



Verify at:
<https://coursera.org/verify/ZNMZGKE2DN32>

Coursera has confirmed the identity of this individual and their participation in the project.



May 29, 2023

Swapna M N

has successfully completed

Introduction to Microsoft Excel

an online non-credit project authorized by Coursera Project Network and offered through Coursera

A handwritten signature in black ink, appearing to read "Summer Scaggs".

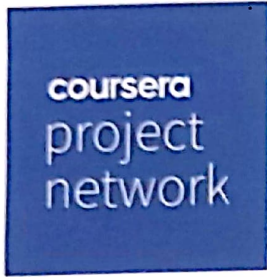
Summer Scaggs
Subject Matter Expert
Freedom Learning Group

PROJECT
CERTIFICATE



Verify at:
<https://coursera.org/verify/RPKC32L4NV93>

Coursera has confirmed the identity of this individual and their participation in the project.



May 29, 2023

Swapna M N

has successfully completed

Create Your First Web App with Python and Flask

an online non-credit project authorized by Coursera Project Network and offered through Coursera

A handwritten signature in black ink, appearing to read "Amit Yadav".

Amit Yadav
Instructor
Machine Learning and Data Science

PROJECT
CERTIFICATE



Verify at:
<https://coursera.org/verify/57GTD8QG321Q>

Coursera has confirmed the identity of this individual and their participation in the project.



REPORT ON NPTEL ORIENTATION PROGRAM

A NPTEL, Linked In and coursera awareness program was conducted for the students of First year B.com, BBA, BCA, BGB and PMCS ON 14th July 2023. A total of 150 students attended the session. The session was conducted by Mr. Harish G Asst. Professor Department of Commerce (SPOC and NPTEL coordinator) and Ms. D.S Sangeetha Asst. Professor Department of Computer Science.

The session focused on the procedure to enroll for NPTEL courses, how to submit assignments and fill examination forms as well as the timeline for July 2023. Students were given an idea regarding NPTEL Certificates, fee waiver benefit for SC, ST and low-income students.

Students were motivated to strengthen their learning and career paths by joining the online courses and stated how today's digital era can provide education to every mind that wishes to learn and grow.

Senior students who completed the NPTEL Courses shared their learning and exam experience encouraged juniors to overcome the fear of exam.



Principal



SRI BHAGAWAN MAHAVEER JAIN
FIRST GRADE COLLEGE

Geetha Road Robertsonpet K.G.F 563 122



Sri Bhagawan Mahaveer Jain First Grade College
(Affiliated to Bengaluru North University)



Kolar Gold Fields, Karnataka, India
9, 1st Cross Extension, Swarna Nagar, Kolar Gold Fields, Karnataka 563122, India
Lat 12.957847°
Long 78.272441°
14/07/23 03:38 PM GMT +05:30

GPS Map Camera



Robertsonpet, Karnataka, India
OM Shiva Krupa Jewellery Works, 1st Cross Road, Bus Stand Cross, Robertsonpet, K.G.F - 563122, 1st Cross Extension, Swarna Nagar, Robertsonpet, Karnataka 563122, India
Lat 12.957811°
Long 78.272336°
14/07/23 02:04 PM GMT +05:30

GPS Map Camera

PRINCIPAL
PRINCIPAL

SRI BHAGAWAN MAHAVEER JAIN
FIRST GRADE COLLEGE
Geetha Road, Robertsonpet, K.G.F., 563122

BLUE BOOK

ACHIEVER

INTERNAL ASSESSMENT BOOK

Name.....Kritika Jain &.....

Subject.....Hindi.....Class.....3rd sem, Ty Beon.....

Sl.No.	PARTICULARS	Test Date	Page No	Marks Awarded	Signature of Staff Incharge
1	TEST - I	17/10/22		10	
2	TEST - II	28/11/22		10	
3	TEST - III	22/12/22		10.	
4					
5					

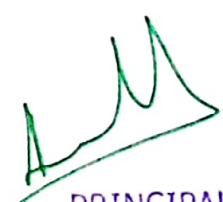
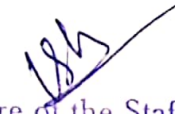
Certificate

This is to certify that Smt. / Sri.....Kritika Jain &.....has satisfactorily completed the course of Assignment prescribed by the.....BNU.....University for the semester.....I.....Degree Course in the Year 2022 - 2023

MARKS	
MAX	OBTAINED
10	10


Signature of the Student


Signature of
H.O.D.

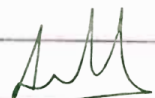

PRINCIPAL
SRI BHAGWAN MAHAVEER JAIN
FIRST GRADE COLLEGE
Geetha Road, Robertsonpet, K.G.F - 563 122

Signature of the Staff Member
(Incharge of the Batch)

HINDI ASSIGNMENT.

I शमायतन - टिप्पणी

वाल्मीकि और श्रीराम संवाद :- यह शीर्षक कवितांजली पाठ्य पुस्तक में संकलित कविता (शमायतन) कवि गोस्वामी तुलसीदास से लिया है कवि ने मुनि वाल्मीकि और श्रीराम के संवाद को अपनी कल्पना से लिखा है।

कवि ने इस कविता के माध्यम से प्रती संदेश दे दिया है कि जो व्यक्ति सरल स्वभाव वाले, भगवान की सलाह में विश्वास करने वाले होते हैं भगवान की विशेष कृपा उनके शक्तों पर भी शहती है, कवि ने भगवान राम को, सीता माता और भाई लक्ष्मण के साथ हृदय में बसाया है। भगवान भी व्यक्ति के अवगुणों को त्याग कर उसके गुणों को ही ध्यान रखते हैं फिर भी अवगुण को मनुष्य स्वयं ही दूर कर देना चाहिए, जिसको कभी कुछ भी नहीं चाहिए और जिसका आपसे स्वाभाविक प्रेम है, आप उसके मन में निरंतर निवास कीजिए, वह आपका अपना पर है।



Principal



SRI BHAGAWAN MAHAVEER JAIN
FIRST GRADE COLLEGE
Geetha Road Robertsonpet KGF 583 122

BLUE BOOK

ACHIEVER

INTERNAL ASSESSMENT BOOK

Name... Nitesh Kumar Raj G

Subject... E.V.S Class... Ist Year 'BCA' 'B'

Sl.No.	PARTICULARS	Test Date	Page No	Marks Awarded	Signature of Staff Incharge
1	TEST - I	09/1/23		10	
2	TEST - II	29/1/23		10	
3	TEST - III	16/2/23		10	
4					
5					

Certificate

This is to certify that Smt. / Sri. Nitesh Kumar Raj G has satisfactorily completed the course of Assignment prescribed by the BNU University for the semester

B Degree Course in the Year 2022 - 2022

MARKS	
MAX	OBTAINED
10	10

Signature of the Student

Signature of
H.O.D.

PRINCIPAL
SRI BHAGWAN MAHAVEER JAIN
FIRST GRADE COLLEGE
Geetha Road, Reddyspet, K.G.F - 563 127
Signature of the Staff Member
(Incharge of the Batch)

Natural Resource Assignment-02

Answer the following:-

1) What are natural resources? Explain the types of natural resources.

Ans) Natural resource refers to any kind of resources available in nature for betterment of mankind.

→ The types of natural resources are:-

- i) In-Exhaustible natural resource.
- ii) Exhaustible natural resource.

i) In-Exhaustible natural resources - Resources that are present in unlimited quantity.
eg:- Solar energy, wind, tidal energy.

ii) Exhaustible natural resources - Resources that are present in limited quantity which will be exhausted.
eg:- Coal, Petrol, Diesel, water, etc.,
It is of two types :-
i) Renewable resources
ii) Non-renewable resources

i) Renewable resources - The resources which can be recycled & re-used.
eg:- Paper, Plastic, glass, etc.,

ii) Non-renewable resource :- Which cannot be recycled & re-used.
eg:- Minerals, etc.,

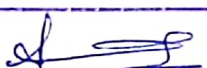

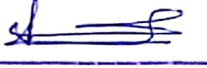
BLUE BOOK

ACHIEVER

INTERNAL ASSESSMENT BOOK

Name Gowri.R

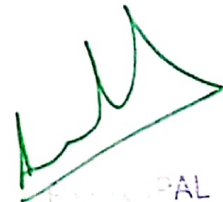
Subject marketing management Class 1st BBA

Sl.No.	PARTICULARS	Test Date	Page No	Marks Awarded	Signature of Staff Incharge
1	TEST - I	3/10/22	-	10	
2	TEST - II	24/11/22	-	10	
3	TEST - III	20/12/22	-	10	
4					
5					

Certificate

This is to certify that Smt. / Sri Gowri.S has satisfactorily completed the course of Assignment prescribed by the BNU University for the semester 2 Degree Course in the Year 2022 - 2023


MARKS	
MAX	OBTAINED
10	10

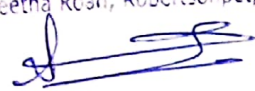




SRI BHAGWAN MAHAVEER JAI
FIRST GRADE COLLEGE
Geetha Road, Robertsonpet, K.G.F-563

Gowri
Signature of the Student


Signature of
H.O.D.


Signature of the Staff Member
(Incharge of the Batch)



RECENT TRENDS IN MARKETING

* e-Business:

e-Business [Electronic Business] is any process that a business organization conducts over a computer-mediated network.

Origin of e-Business:

- (i) 1950s: Computers were used to process & store records of internal transactions.
- (ii) 1960s: Enciphering transaction information on punched cards [or] magnetic tapes. Later, transferring data over telephones, instead of shipping punched cards [or] magnetic tapes.
- (iii) 1970s: Introduction of electronic Data Interchange [EDI] between the banks over a leased private network changed the financial market.
- (iv) 1972: IBM used the term 'e-business'. e-business became widespread within companies in the form of electronic messaging technologies.

Advantages of e-Business:

- (i) e-Business saves money:

If you sell products, they no longer have to go from manufacturer to warehouse to store to the customer's cart, they can go from the manufacturer to the customer's virtual cart, which saves on shipping costs & makes