STRATEGIC PLAN FOR THE YEAR 2019-20

SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE

ACCREDITED BY NAAC WITH 'B' GRADE

GEETHA ROAD, ROBERTSONPET,

KOLAR GOLD FIELDS- 563 122 KARNATAKA

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STRATEGIC PLAN

Strategic planning is an integral component of good management. The strategic plan charts direction and guides the processer. The Institution can develop strategies and action plans the details what will be accomplished to achieve, strategic planning goals and objectives every year. These action plans together with performance measures provide the strongest links between the academic years. The purpose of planning is to improve the chances of reaching the desirable possible outcomes.

A strategic plan is a practical action oriented guide. It develops a clear statement of the Institution's mission and vision indentifies a set of goals and objectives and formulates key strategies that address those factors that are essential for the institution's success. Key strategies also indicate the major undertakings that will reposition the Institution for the future.

Vision

To make SBMJC-KGF, a nurturing ground for holistic development of the young mind by providing intellectual nourishment and wholesome education to develop emotional stability and strength to respond creatively to the challenges of work full of relentless competition.

Mission

To develop SBMJC-KGF into a campus of excellence to strive for continuous improvement, to provide quality education, to help students achieve not only good career but also achieve all round development of personality to face the challenges of a work full of relentless competition.

Department of English

Short Term Strategic Plan 2019-20

- To make the English Literary Club vibrant with new membership and activities
- To encourage students to participate actively in curricular and extracurricular activities
- To organize guest lectures
- To improve the communication skills of students, both spoken and written
- To identify the slow learners and help them with their language skills
- To improve results

Long Term Strategic Plan 2019-2024

- To improve reading, writing, speaking and listening skills of students
- Addressing the individual and diverse needs of English language learners in both academics and language acquisition
- To conduct guest lectures and conferences
- Use of technology in the teaching-learning process to make it student-centric
- To achieve holistic personality development in students

Review of Strategic Plan 2018-19

- Conducted interclass extracurricular activities for the holistic development of students under the banner of the English Literary Club
- Conducted a National Conference on Diasporic Literature in English and both faculty members and students presented papers
- Attended workshops and faculty development programmes
- Plays in the IV semester syllabus for B. Com. and B. Sc./BCA were dramatized by the students
- Students participated in the Dr. A. P. J. Abdul Kalam International level essay writing contest organized by IFIM College, Bengaluru

Department of Kannada

Short Term Strategic Plan (2019-2020)

- Remedial coaching classes for slow learners
- To give Library based assignments
- Debate, Discussion, and anchoring to remove the stage fear among the students
- Book talk on Kannada authors

Long Term Strategic Plan (2019-24)

- To Conduct National level seminar collaboration with the Kannada Organizations
- To Improve students writing, reading and talking habits
- To Publish Articles & Research papers Faculty members and students
- Organize Special Lectures by Alumina and subject experts
- To improve the result percentage

Review of Strategic Plan (2018-19)

- Conducted Multilingual National level seminar
- Conducted revision through open book test method
- Attended Conferences /Seminars
- Published Articles & Research papers

Department of Hindi

Short Term plan (2017-18)

- To Celebrate Hindi Diwas under the Banner of "SPARSH"
- To Attending Conference, Workshops & Seminars
- To Present Research Paper Presentation
- To Publish Papers
- To Publish Books

Long Term Plan (2017-2022)

- To Celebrate Hindi Divas under the Banner of "SPARSH"(Inter College)
- To Attending Conference, Workshops & Seminars
- To Present Research Papers
- To publish more Research Papers
- To Organize Certificate course
- Cent Present Results
- Good Teaching
- Good Notes providing
- To Conduct One Day National Seminar
- To conduct One Day Workshop for students

Review Plan (2017-18)

- Hindi Divas celebrated
- Results improved
- One Day National Seminar conducted
- Attended Seminars
- Published Research Papers
- Book published with ISBN (Students seminar proceedings)

Short Term plan (2018-2019)

- To Celebrate Hindi Divas under the Banner of "SPARSH"
- To Attending Conference, Workshops & Seminars
- To Present Research Paper
- To Publish Papers
- Guest Lecture
- One Day Workshop for students
- Book published with ISBN(seminar proceedings)

Long Term Plan((2018-2023)

- To Celebrate Hindi Diwas under the Banner of "SPARSH"(Inter College)
- To Attending Conferences, Workshops & Seminars

- To Present Research Paper
- To publish more Research Papers
- To Organize Certificate course
- Cent Present Results
- Good Teaching
- Good Notes providing
- To Conduct One Day National Seminar
- To publish books with ISBN
- To conduct One Day Workshop for students

Review Plan (2018-19)

- Hindi Diwas celebrated
- Results improved
- National Seminar conducted
- Attended National & International Seminars
- Published Research Papers in National & International Journals
- Books published with ISBN (seminar proceedings)
- One Day Workshop for students conducted

Department of Commerce

Review of short term plan for the year 2018-19

- Sustain quality education and maintain healthy competitive spirit.
- National Level Conference was organized
- Students involved in various extension activities
- Organized commerce fest
- Completed value added program (certificate course).

Strategic Plan for the year 2019-20

- Short term plan
- To improve the academic results
- To organize inter collegiate fest
- To organize FDP
- To build a strong foundation of knowledge in different areas of commerce.
- Long term plan
- To organize international conference
- To organize state level students seminar
- To take up internship
- To expose students about entrepreneurial skills.

Department of Management Studies

Strategic Short terms Plans for the year 2019-2020

- Instillation of Management Forum.
- Identifying slow learners & arranging coaching Class.
- To organizing outreach programme.
- Continuation of Management Fest for young minds.
- Cater the needs of outgoing students by providing coaching for competitive examinations.

Strategic Long term Plans for the years 2013-2020

- Management Lab Exclusively For Management Students
- Provide VAP for Finance & Marketing group
- Major and Minor Industrial Visit
- Industrial Project & Specialization Project Reports

Review:

- Students were encouraged to participate in various academic and non academic activities.
- Coaching for higher studies for BBM Students.
- Guest lecture for the BBM Students.
- Conducted various competitions related to management, where students actively participated.
- Students were encouraged to participate in other college fests and other competitions.
- Assignments Role Play & Case Studies
- Project work was allotted for students in groups.
- Regular class tests were conducted to ensure better understanding and performance.

Strategic Short terms Plans for the year 2019-2020

- Improve student success by strengthening and enhancing undergraduate and graduate educational experiences.
- To increase graduation rates and other measures of student success and learning.
- To develop students to present their thoughts, developed leadership skills and for team work.
- To provide career counseling for their career development.
- To provide Placement assistance to the students

Strategic Long term Plans for the years 2013-2020

- Outreach Programme to reach rural areas.
- To setup Student Advisement Centre to provide new students a centralized point of contact for Academic advice.

Department of Computer Science

Short Term Strategic Plan (2019-20)

- Paper Publications
- New Technology based assignments
- Conducting Guest Lecture/National Seminar
- Student ++ Forum
- Soft skills & Personality development
- Alumni Seminar
- Outreach Program

Long Term Strategic Plan (2017-22)

- Increase national and international recognition of the department.
- Broaden the scope and involvement of faculty in interdisciplinary research.
- Offer the students ability to go beyond coursework and explore additional possibilities in computer science.
- Improve the societal impact of the faculty and department.
- Aim to give University Academic Ranks
- Inter College Competition (Techno Confluence)
- Research and Publications
- ICT based Learning & Teaching
- Faculties PhD Registration
- Expand opportunities to experience inter cultural study/work travel
- Expand our range of experiences and applied learning offerings including expanded learning
- Develop innovative programs that meet the needs of diverse students

Review of Strategic Plan (2017-18)

- Result have improved
- Conducted Guest Lecture
- Conducted Extension Activity
- Soft Skills & Personality Development
- Invited as Resource person
- Paper Publication from both Faculties and students is increased

Department of Physical Science

Strategic Plan (2019-20)

- To complete the syllabus in time
- To achieve 100% result with more distinction and rank.
- To conduct various inter class competitions.
- To organize SCIENCE EXPO/FAIR for school students at District level
- To organize guest lectures by eminent personalities.
- To organize educational trip to SHAR/Solar Observatory/KAIGA NUCLEAR POWER PLANT
- To organize remedial class for slow learners
- To Organize National Science Day
- To Organize National Mathematics Day
- To organize Out Reach Programme /Extension activity
- To implement certificate courses.
- To motivate staff to register for M. Phil and PhD

Review of Strategic Plan (2018-19)

- Syllabus was complete on time.

- Achieved 87.5% in III B.Sc, 87% in II B.Sc and 91% in I B.Sc pass percentage all with first class
- Organized National Work Shop on Role of Intellectual Property Rights in Business and Research in association with Karnataka State Council for Science and Technology IISc Campus, Bangalore and Visveswaraya Trade Promotion Centre, Department of Industries and Commerce, Government of Karnataka.
- Organized National Mathematics Day
- Organized Talentime 2K19 at inter School level in Kolar District.
- Organized Karnataka Science and Technology Academy sponsored National Science Day 2019 at inter collegiate level in Kolar District.
- Organized Outreach Programme and Extension activity
- Certificate courses on Gender Studies for all the three years and Human Values and Professional Ethics for the I B.Sc Students were introduced.
- Organize remedial class for slow learners one before the Examination.
- Mr. Uday N.V, Department of Mathematics completed his M.Phil

Department of Life Science

Short Term Strategic Plan (2019-20)

- Field project
- Swaach Bharath / AIDS awareness
- Organizing conferences
- Presentation and publication of research papers by faculty members and students.
- Collaboration with industry

Long Term Strategic Plan (2019-24)

- Continue to conduct Outreach programme for the public.
- Continue to organize Industrial visits.
- Continue to organize Orientation program for II PU students.
- Extension activity to be continued.

Short Term Strategic Plan (2018-19)

- Guest Lecture
- Organizing National workshop on IPR
- Presentation and publication of research papers by faculty members.
- Projects for the students under the guidance of faculty members.
- National Science day celebration.
- Gender sensitive course
- National Nutrition week 2019.

Review of Strategic Plan (2018-19)

Guest Lecture

The Department organized Guest Lecture for B.Sc Biotechnology students on 'Nutrition and balanced diet" by Dr. Caroline Rose on 6th September 2018. She briefly discussed about Balanced Diet and treating various diseases, components of ingredients and their role in various metabolisms to maintain good health.

Guest Lecture on "Career Guidance and Importance of Research" on 31st January 2019 by Mr. Jagdeesh, Research Assistant and Mrs. Madhuri, Tutor, Department of Cell Biology and Human Genetics, Devaraj URS (Deemed university), Tamaka, Kolar

NATIONAL WORKSHOP ON ROLE OF IPR IN BUSINESS AND RESEARCH IPR

The Department of Science, SBMJC, KGF organized National Workshop on The Role of IPR in Business and Research in association with Visvesvaraya Trade Promotion Centre, Bangaluru & Karnataka State Council for Science and Technology, IISc campus, Bangaluru on 10th October 2018. The students and faculty members participated from nearby states Tamil Nadu, Andra Pradesh and UG, PG and Law colleges from Bangalore and Kolar District .

The program started with formal inauguration with inaugural song and lighting of the lamp followed by Master of ceremony by Ms Laveneya Asst Prof, Dept of Life science Introduced about SBMJC, KGF . VTPC, KSCST and a brief Introduction on National Workshop on IPR in Business and Research The welcome speech was delivered by Ms. Louisena, convener & HOD Dept of Life Science. The Principal Dr. Rekha Sethi addressed the gathering and spoke about the importance of IPR in current technology.

The program continued by the resource person Smt. Prabhavathi Rao,IP initiatives,VTPC,Dept. of Industries and commerce, Govt of Karnataka with the inaugural and theme facilitation on the IPR in oneself and its importance in day to day life with live examples and stressed on respecting others Intellectual Property She also emphasized the present generation need to shift focus on IPR. The awareness was given to the students and faculty members on the initiatives from Govt bodies.

After the Tea break the Technical session 1 started by Mr Vivek Anand Sagar Consultant and IP Attoney Patent information centre,KSCST,IISc,Campus stated that networking is very much necessary in order to facilitate the process of promoting Intellectual Property and explained about the copy right importance in protecting the expressions but can acquired ideas with examples of epics if India and had a good interaction.

The technical session 2 continued with the resource person Mr. S G Mohan Parent Information centre ,KSCST, IISc campus, Bangalore, shared the objectives, provisions and rights involved in Intellectual Property rights and the innovations and protection of copy right .

The technical session 3 started by the resource person Mr.Prasanna Kumar Asst.Prof. Sri Kengal Hanumanthaya Law College.K,G,F he spoke about the inherent intellect to produce new works. It is the law of nature to reward the person with his labour for his inventions and he categorized intellectual property rights into the copy right act 1957, the patent act 1970 ,the designs act 2000, trademarks act 1999,geographical indications act 1999,the classic case of coca cola was discussed in length on the importance of trade secret and its implications with interactions with the students, he also gave them the clarification on relevant issues.

The valedictory started with the welcome speech by Ms Roselin, Associate prof & HOD Dept of Biochemistry welcomed the Chief Guest Dr T.D Kemparaju ,Vice Chancellor, Bangalore North University and Guest of Honor Dr. B T Venkatesh,Director, Advisor Examination, Jain university. The Principal felicitated the Vice chancellor .The Vice chancellor addressed about the higher education in our daily life and the good communication skill for placements. He also appreciated the workshop organized on IPR. The guest of honor Dr B T Venkatesh spoke about the IPR and its emerging trends. The workshop was concluded with distributing the certificates and the vote of thanks.

FACULTIES PAPER PRESENTED AND PUBLISHED (UGC Journal)

Sl. No	Name	Title Of The Paper	Organization	ISSN No	Date	Nat./Int Conf.
1	Louisena Vinoth Priya	A Study on the effect of Digital media on Adolescence health	SVASH 2018	2278-2311	22nd Dec 2018	International Conference

Total no of Paper presented and published: 01

PROJECTS FOR THE STUDENTS UNDER THE GUIDANCE OF FACULTY MEMBERS

Projects for the students under the guidance of faculty members where done but due to lack of time the reports were not competed. The project work will be continued and completed with report in the forth coming semester.

NATIONAL SCIENCE DAY 2019

Karnataka Science and Technology Academy (KSTA) and the Department of Science of SBMJC KGF jointly organized National Science Day to create awareness about the science and its role in our daily life and in different fields at SBMJC, KGF on 8th March 2019 .National science day always encourage students to pursue knowledge as the learners engage in learning outside the classroom as a key integrated element of their experience.

Sri Bhagawan Mahaveer Jain College, KGF, is the brain child of the Visionary Dr. Chenraj Jain, the Founder, Chairman, JGI and Chancellor, Jain University, an addition to the JGI family, standing proudly on the soil of KGF. It is furnished with an excellent teaching and ministerial infrastructure, offering out-standing and unequivocal nourishment for the pursuance of Education.

The inaugural address delivered to the gathering by Dr.Rekha Sethi, Principal, SBMJC, K.G.F about the importance of science in day to day life and enlightened about role of students in handling the science. The department of Life Sciences and Physical Science of SBMJC, KGF celebrated national science day with the theme "**Science for people and people for Science"** on 8th March 2019 sponsored by KSTA. Two hundred and twenty five students and ten faculty members of various colleges in Kolar District

registered to participate in the national science day. The competitions such as puzzle, drawing, collage and quiz were conducted for the students to bring awareness about science concepts.

Technical session I: Dr Ramachandra, Sciencitist 'G', GTRE, DRDO, Bangalore addressed the gathering about C.V.Raman and its achievements in the field of research. He stressed about importance of noble prizes and also encouraged to learn the new things and he emphasized about the systematic learning of different technologies.

Technical session II: Dr B N Nagendra, Senior scientist-S F, Facility centre UR Rao satellite centre, Bangalore. He spoke about the types of satellite, components and its application in different fields such as telecommunication, navigation, earth observation, weather broadcasting , GPS, launch vehicles etc. He encouraged and guided the students to continue their carrier with ISRO in future.

In the National Science Day various intercollegiate competitions organized at district level more **than 10 colleges participated** in quiz, collage, puzzle and drawing competitions. Students enthusiastically participated in all the events and won the cash prizes.

Various Intra college Competitions were held. The competitions are conducted

- Drawing
- Collage
- Quiz competition
- Puzzle

GENDER SENSITIVE COURSE

The Department of Science conducted course in association with BHODI VRISH on gender sensitive for students in the month of July and August (32 Hrs course). To bring awareness on transgender and gender issues in the society.

NATIONAL NUTRITION WEEK 2K18

National Nutrition Week is celebrated each year from 1st to 7th September to aware the people about important tips of their health and well-being. The national nutrition week celebration is to educate people to maintain their look and feel better. Chief Guest Dr Rekha Sethi, Principal, SBMJC KGF, addressed the gathering about the role of nutrients for Healthy life. She also interacted with the students with few queries and discussed the same with the students.

OUT REACH PROGRAM AND PU ORIENTATION

Due to time constrain outreach program and PU orientation was unable to continue so individual students were counseled during the practical classes.

Department of Library

Short Term Strategic Plan (2019-20)

- Orientation on NPTEL & SWAYAM
- Conducting Book Talk
- Continue to have the Library Hour
- Continue the practice of Book Week

Long Term Strategic Plan (2019-24)

- Procuring E-Journals
- Weeding Library Collection
- E-Alerting services: With the help of E-mail or SMS.
- Binding of books & periodical Volumes.

Review of Strategic Plan (2018-19)

- Not possible to conduct Book Week
- Conducted user survey
- Conducted Orientation

Department of Physical Education

Short Term strategic Plan (2019 -20)

- To Participate Inter Collegiate competitions
- To Participate Bangalore University Selection trails
- To conduct Annual Athletic Meet for the year 2019 -20
- To participate in private tournaments

Long Term strategic Plan (2019 -24)

- To Organize Coaching Camps for Cricket, Chess, Volley Ball, Foot Ball and Athletics.
- To conduct Inter- collegiate Tournaments.
- To encourage the students to participate in All India Intercollegiate Tournaments.
- To encourage the students to Participate the University Team Selections.

Review of Strategic Plan (2018 -19)

- **Table Tennis** Inter Class Competition was held on - 17 / July 2018
- **Chess** Inter Class Competition was held on -03 / August 2018
- **Carom** Inter Class Competition was held on -08 / September 2018
- **Cricket** Inter Class Competition was held on - 14 / September 2018
- **Badminton** Inter Class Competition was held on - 19 / September 2018
- **Annual Athletic meet** - 23 / October 2018

Bangalore University Inter Collegiate Tournaments

Cricket (Girl)

Venue: - Directorate of Physical Education Ground, Bangalore University Bangalore

Date: 30th & 31st January 2019

Thanushree has selected Bangalore University women's Cricket team

Bengaluru North University Inter Collegiate Tournaments

Athletics (Boys)

Venue – BGS Institute of Management Studies Chikkaballapur

Date – 30th & 31st October 2018

U. Rahul Prasad 1st B.com Secured Silver Medal in Hammer Throw