

STRATEGIC PLAN FOR THE YEAR 2018-19



SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE
ACCREDITED BY NAAC WITH 'B' GRADE
GEETHA ROAD, ROBERTSONPET,
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STRATEGIC PLAN

Strategic planning is an integral component of good management. The strategic plan charts direction and guides the processer. The Institution can develop strategies and action plans the details what will be accomplished to achieve, strategic planning goals and objectives every year. These action plans together with performance measures provide the strongest links between the academic years. The purpose of planning is to improve the chances of reaching the desirable possible outcomes.

A strategic plan is a practical action oriented guide. It develops a clear statement of the Institution's mission and vision indentifies a set of goals and objectives and formulates key strategies that address those factors that are essential for the institution's success. Key strategies also indicate the major undertakings that will reposition the Institution for the future.

Vision

To make SBMJC-KGF, a nurturing ground for holistic development of the young mind by providing intellectual nourishment and wholesome education to develop emotional stability and strength to respond creatively to the challenges of work full of relentless competition.

Mission

To develop SBMJC-KGF into a campus of excellence to strive for continuous improvement, to provide quality education, to help students achieve not only good career but also achieve all round development of personality to face the challenges of the competitive world.

Department of English

Review of Strategic Plan 2017-2018

- Conducted interclass extracurricular activities for the holistic development of students under the banner of the English Literary Club
- New members and office bearers were inducted into the English Literary Club at the Installation Ceremony
- Faculty members and students presented and published research papers at national and international conferences
- A guest lecture was delivered on “Pathways to Maturity” by Dr. Audrey Pinto
- Edited and published the 3rd annual college magazine Golden Threshold 2017

Short Term Strategic Plan 2018-19

- To increase the membership of the English Literary Club with new members and make it more vibrant
- To motivate students to participate actively in curricular and extracurricular activities for all round development
- To conduct ‘Page to Stage’ concept to improve the communication skills and self confidence of students
- To conduct guest lectures and workshops

Long Term Strategic Plans 2018-23

- Addressing the individual and diverse needs of English language learners in both academics and English language proficiency
- To improve communication skills of students, both spoken and written
- To conduct guest lectures and conferences
- Use of technology in the teaching-learning process
- Getting better results

Department of Kannada

Short Term Strategic Plan (2018-2019)

- Revision through open book test method
- Remedial coaching classes for slow learners
- Teaching and learning through ICT
- Student peer tutoring and mentoring by student alumni

Long Term Strategic Plan (2018-23)

- To Conduct Multilingual National level seminar
- To improve students writing, reading habits.
- To Publish Articles & Research papers
- Organize Special Lectures

Review of Strategic Plan (2017-18)

- Conducted Multilingual National level seminar
- Conducted revision through open book test method
- Attended Conferences /Seminars
- Published Articles & Research papers

Department of Hindi

Short Term plan (2016-17)

- To Celebrate Hindi Diwas under the Banner of “SPARSH”
- To Attend Conference , Workshops & Seminars
- To Present Research Paper Presentation
- To Publish Papers

Long Term Plan (2016-2021)

- To Celebrate Hindi Diwas under the Banner of “SPARSH”(Inter College)
- To Attend Conference, Workshops & Seminars
- To Present Research Paper Presentation
- To Publish more Research Papers
- To Organize Certificate course
- Cent Percent Results
- Good Teaching
- Good Notes providing
- To Conduct One Day National Seminar

Review Plan (2016-17)

- Hindi Diwas celebrated
- Results improved
- National Seminar conducted
- Attended Seminars
- Published Research Papers
- Short Term plan (2017-2018)
- To Celebrate Hindi Diwas under the Banner of “SPARSH”
- To Attend Conference Workshops & Seminars
- To Present Research Paper Presentation
- To Publish Papers

Long Term Plan ((2017-2022)

- To Celebrate Hindi Diwas under the Banner of “SPARSH”(Inter College)
- To Attending Conference, Workshops & Seminars
- To Present Research Paper Presentation
- To Publish more Research Papers
- To Organize Certificate course
- Cent Percent Results
- Good Teaching
- Good Notes providing
- To Conduct One National Seminar

Review Plan (2017-18)

- Hindi Diwas celebrated
- Results improved
- National Seminar conducted
- Attended National & International Seminars
- Published Research Papers in National & International Journals

Department of Commerce

Short term plans for 18-19

- Organise commerce fest for commerce students at district level.
- Provide bridge course for non-commerce students in degree.
- Organise workshop for Faculty Members.

Long term plans 2018-2023

- Increase university ranks, and distinction in results.
- Publish papers in journals with impact factor.
- Organise international seminar.

Review of plan

- Improvement in results.
- Conducted many student development activities.
- Completed 3 value added programmes.

Department of Management Studies

Strategic Short terms Plans for the year 2018-2019

- Intensive Coaching for students who are slow learner.
- Coaching Class for Business Communication.
- Continuation of Management Fest for young minds.
- Installation of Management Forum.
- Cater the needs of outgoing students by providing coaching for competitive examinations.

Strategic Long term Plans for the years 2014-2019

- Management Lab Exclusively For Management Students.
- Provide VAP for Finance & Marketing group.
- Major and Minor Industrial Visit.
- Industrial Project & Specialization Project Reports.
- Chef King and Joy of Giving

Review:

- Students were encouraged to participate in various sports activities.
- Mock Interviews Exclusively for BBM Students.
- Hands on Workshop for the BBM Students.
- Conducted various competitions where students actively participated.
- Students were encouraged to participate in other college fests and other competitions.
- Seminars were conducted in class.
- Assignments Role Play & Case Studies
- Project work was allotted for students in groups.
- Regular tests were conducted to ensure better understanding.

Strategic Short terms Plans for the year 2018-2019

- Improve student success by strengthening and enhancing undergraduate and graduate educational experiences.
- To increase graduation rates and other measures of student success and learning.
- To develop students to present their thoughts, developed leadership skills and for team work.
- To provide career counseling for their career development.
- To provide Placement assistance to the students

Strategic Long term Plans for the years 2014-2019

- Outreach Programme to reach rural areas.
- To setup Student Advisement Centre to provide new students a centralized point of contact for Academic advice.
- To provide curriculum and co-curriculum activities.

Department of Computer Science

Short Term Strategic Plan (2018-19)

- Paper Publications
- New Technology based assignments
- Conducting Guest Lecture/National Seminar
- Student ++ Forum
- Soft skills & Personality development
- Alumni Seminar
- Outreach Program

Long Term Strategic Plan (2017-22)

- Increase national and international recognition of the department.
- Broaden the scope and involvement of faculty in interdisciplinary research.
- Offer the students ability to go beyond coursework and explore additional possibilities in computer science.
- Improve the societal impact of the faculty and department.
- Producing University Ranks
- Inter College Competition (Techno Confluence)
- Faculties Phd Registration

Review of Strategic Plan (2017-18)

- Result have improved
- Conducted Guest Lecture
- Conducted Extension Activity
- Soft Skills & Personality Development
- Invited as Resource person
- Paper Publication

Department of Physical Science

Short term strategic Plan (2018-19)

- To complete the syllabus in time
- To achieve 100% result with more distinction and rank.
- To conduct various inter class competitions.
- To organize SCIENCE EXPO for school students at District level
- To organize guest lectures by eminent personalities.
- To organize educational trip to SHAR/BARC/KAIGA NUCLEAR POWER PLANT/.
- To organize remedial class for slow learners.
- To organize Out Reach Programme and Extension activities.
- To implement certificate courses.
- To motivate staff to register for M.Phil and Ph.D.

Review of Strategic Plan (2017-18)

- Syllabus was completed on time.
- Achieved 68% pass result all with first class.
- Organized various competitions.
- Organized student's seminars on the topics – Human values and inter personal skills.
- Organised Karnataka Science and Technology Academy sponsored Science Fair at inter collegiate level in Kolar District,
- Organised “Two Day Extension Lecture Programme for Science Teachers” in collaboration with IISc, Bangalore for the Teachers in Kolar and Chickballapur District and also Bangalore.
- Organised Science Expo at inter School level in Kolar District.
- Organized National Science Day.
- Organised Educational cum pleasure trip to Kaiga Nuclear Power Plant and pleasure trip in and around Kaiga.

Department of Life Science

Short Term Strategic Plan (2018-19)

- Field project
- Swachh Bharath/ AIDS awareness
- Organizing conferences /workshops on IPR
- Presentation and publication of research papers by faculty members and students.
- Collaboration with industry

Long Term Strategic Plan (2018-23)

- Continue to conduct Outreach programme for the public.
- Continue to organize Industrial visits.
- Continue to organize Orientation program for II PU students.
- Extension activity to be continued.

Short Term Strategic Plan (2017-18)

- Guest Lecture
- Organizing conferences/workshops
- Presentation and publication of research papers by faculty members.
- Projects for the students under the guidance of faculty members.
- National Science day celebration.

Review of Strategic Plan (2017-18)

- Guest Lecture
- Workshop on Bioinformatics
- Paper Presented and Published by Faculty Members =07
- Projects for the students under the guidance of faculty members
- National Science day celebration

Department of Library

Short Term Strategic Plan (2018-19)

- Continue the practice of Book Week
- Information Literacy programme
- Conducting User Survey
- Continue to have the Library Hour

Long Term Strategic Plan (2018-23)

- Procuring E-Journals
- Weeding Library Collection
- E-Alerting services: With the help of E-mail or SMS.
- Binding of books & periodical Volumes.

Review of Strategic Plan (2017-18)

- Conducted Information Literacy Programme on N-List
- Conducted Book Week
- Not Possible to conduct user survey

Department of Physical Education

Short Term strategic Plan (2018 -19)

- To Participate Inter Collegiate competitions
- To Participate Bangalore University Selection trails
- To conduct Annual Athletic Meet for the year 2018 -19
- To participate in private tournaments

Long Term strategic Plan (2018 -23)

- To Organize Coaching Camps for Cricket, Chess, Volley Ball, Foot Ball and Athletics.
- To conduct Inter- collegiate Tournaments.
- To encourage the students to participate in All India Intercollegiate Tournaments.
- To encourage the students to Participate the University Team Selections.

Review of Strategic Plan (2017 -18)

- **Table Tennis** Inter Class Competition was held on 20th July 2017
- **Chess** Inter Class Competition was held on 26th July 2017
- **Badminton** Inter Class Competition was held on 10th September 2017
- **Cricket** Inter Class Competition was held on 06th October 2017
- All India Intercollegiate Open Sports Meet Organized by Bits Pilani Rajasthan - BOSM 2017