

64223

Second Semester B.B.A. Degree Examination, May/June 2019

(CBCS Scheme)

Paper 2.5 – ORGANIZATIONAL BEHAVIOUR

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answer should be written in English.

SECTION – A

Answer any **FIVE** of the following sub-questions. Each question carries **2** marks : **(5 × 2 = 10)**

1. (a) Define organizational behaviour.
- (b) What is stereotyping?
- (c) What is positive reinforcement?
- (d) What do you mean by group think?
- (e) Give the meaning of resistance to change.
- (f) What is perception?
- (g) Expand ESOP.



SECTION – B

Answer any **THREE** questions. Each question carries **6** marks :

(3 × 6 = 18)

2. Explain any three shortcomings of OB.
3. Briefly explain the different types of conflict.
4. Explain the classical conditioning theory.
5. Discuss the stages of group formation.
6. Why change is resisted? Briefly explain the organizational level resistance to change.

64223

SECTION - C

Answer any **THREE** questions of the following. Each question carries **14** marks :
(3 × 14 = 42)

7. Explain the applications of OB in management.
8. Explain the components and sources of attitude.
9. Examine the steps involved in organizational behaviour modification.
10. What is group life cycle? Discuss its stages.
11. Explain the steps involved in organizational development.

