



SN – 528

I Semester B.B.A. Degree Examination, November/December 2017
(2014-15 and Onwards) (CBCS) (F + R)
BUSINESS ADMINISTRATION
1.6 : Management Process

Time : 3 Hours

Max. Marks : 70

Instruction: Answer should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **2** marks.

(5×2=10)

1. a) Define Organisation.
- b) What is Recruitment ?
- c) What is Span of Control ?
- d) What is Decision Making ?
- e) What is PERT ?
- f) What is Democratic Leadership ?
- g) Mention 4 features of a Profession.



SECTION – B

Answer **any three** sub-questions. **Each** sub-question carries **6** marks.

(3×6=18)

2. What are the merits and demerits of Line Organisation ?
3. Explain the various principles of co-ordination.
4. Distinguish between management and administration.
5. What is Communication ? Explain its importance.
6. What are the essentials of sound control system ?

SECTION – C

Answer **any three** sub-questions. **Each** sub-question carries **14** marks.

(3×14=42)

7. What is planning ? Explain the Planning Process.
8. Briefly explain the Principles of Organisation.
9. Give an explanatory note on organisations' social responsibility.
10. Explain McGregor's X and Y theory.
11. Explain briefly selection procedure.