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III Semester B.B.A. Degree Examination, November/December 2016 (CBCS) (F+R) (2015 - 16 & Onwards) **BUSINESS ADMINISTRATION** 3.4 : Human Resource Management

Time : 3 Hours Max. Marks : 70

Instruction : Answer should be written in English only.

SECTION - A

Answer any five sub-questions of the following. Each sub-question carries $(5 \times 2 = 10)$ two marks.

- 1. a) What do you mean by Human Resource Management?
 - b) What is an interview ?
 - c) Define training.
 - d) What do you mean by compensation ?
 - e) What is right sizing ?
 - f) What is the meaning of promotion ?
 - a) Give the definition of HRD.

SECTION-B

Answer any three questions of the following. Each question carries six marks. (3×6 = 18)

- 2. Explain the objectives of Human Resource Management.
- 3. What are the benefits of training?
- 4. What is transfer ? Explain the reasons for transfer.



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- 5. Discuss the importance of performance appraisal.
- 6. What are the objectives of compensation?

SECTION-C

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Answer any three questions of the following. Each question carries 14 marks. (3×14=42)

- 7. Discuss the duties and responsibilities of human resource Manager.
- 8. Briefly explain the various sources of Recruitment.
- 9. Explain the various types of on-the-Job training and off-the-Job training methods.
- 10. Explain the bases of promotion.
- 11. Explain the principles and techniques of wage and salary administration.