

**STRATEGIC PLAN  
FOR THE YEAR  
2017-18**



**Sri Bhagawan Mahaveer Jain First Grade College**

**Accredited by NAAC with 'B' Grade**

Geetha Road, Robertsonpet.

Kolar Gold Fields-563122 Karnataka

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## **STRATEGIC PLAN**

Strategic planning is the integral component of good management. The strategic plan charts direction and guides the processer. Institution can develop strategies and action plans the details what will be accomplished to achieve, strategic planning goals and objectives every year. These action plans together with performance measures provide the strongest links between the academic years. The purpose of planning is to improve the chances of reaching desirable possible outcomes.

A strategic plan is a practical action oriented guide. It develops a clear statement of the Institution mission and vision identifies a set of goals and objectives and formulates key strategies that address those factors that are essential to the Institution's success. Key strategies also indicate the major undertaking that will reposition the Institution for the future.

## **Vision**

To make SBMJC-KGF, a nurturing ground for holistic development of the young mind by providing intellectual nourishment and wholesome education to develop emotional stability and strength to respond creatively to the challenges of work full of relentless competition.

## **Mission**

To develop SBMJC-KGF into a campus of excellence to strive for continuous improvement, to provide quality education, to help students achieve not only good career but also achieve all round development of personality to the face challenges of a work full of relentless competition.

## **Department of English**

### **Short Term Strategic Plan 2017-18**

- To reconstitute the English Literary Club with new membership
- To motivate students to participate actively in curricular and extracurricular activities
- To conduct 'Page to Stage' concept to improve the communication skills of students
- To organize a national conference
- To conduct guest lectures
- Getting better results

### **Long Term Strategic Plans 2017-22**

- Addressing the individual and diverse needs of English language learners in both academics and English language acquisition
- To improve communication skills of students, both spoken and written
- To conduct guest lectures and conferences
- Use of technology in the teaching-learning process

### **Review of Strategic Plan 2016-17**

- Conducted interclass extracurricular activities for the holistic development of students under the banner of the English Literary Club
- Faculty members presented and published research papers at national and international conferences
- Edited and published the 2<sup>nd</sup> annual college magazine Golden Threshold 2016
- Plays in the IV semester syllabus for B. Com. and B. Sc./BCA were dramatized by students

## **Department of Kannada**

### **Short Term Strategic Plan 2017-18**

- To Conduct Multilingual National level seminar
- Revision through open book test method
- Computer aided teaching and learning
- Student peer tutoring and mentoring by student alumni
- Regular coaching classes for slow learners

### **Long Term Strategic Plans 2017-22**

- To improve students writing, reading habits
- To Publish Articles & Research papers
- Study Trip
- Organize Special Lectures

### **Review of Strategic Plan 2016-17**

- Organized state culture and language based Programmes Yakshagana, Kannada Habba, Gadiyalli Kannada Jatre, Samskrutika utsava
- Attended Conferences /Seminars
- Published Articles & Research papers

## **Department of Hindi**

### **Short Term Strategic Plan 2017-18**

- To Celebrate Hindi Diwas under the Banner of “SPARSH”
- To Attend more Conference Workshops & Seminars
- To Present more Research Papers
- To Publish more Papers
- To organize Guest lectures
- To Conduct One National Seminar

### **Long Term Strategic Plans 2017-22**

- To continue to celebrate Hindi Diwas under the Banner of “SPARSH”(Inter College)
- To continue to Attend Conference, Workshops & Seminars
- To continue to Present Research Paper Presentation
- To continue to Publish more Research Papers
- To organize Certificate course
- Cent Percent Results
- Good Teaching
- Providing good notes

### **Review of Strategic Plan 2016-17**

- Hindi Diwas celebrated
- Results improved
- National Seminar conducted
- Attended National & International Seminars
- Published Research Papers in National & International Journals
- Organized Students National one day seminar

## **Department of Commerce**

### **Short Term Strategic Plan 2017-18**

- Enhancing responsibility and accountability of Faculty members
- To inculcate employability skills
- To organize 2<sup>nd</sup> National Seminar with publications
- Use of formative assessment

### **Long Term Strategic Plans 2017-22**

- Engage students in active learning through more number of activities in class
- Support brain based research
- Empower students to take ownership of their learning
- Enhance results in terms of more distinctions

### **Review of Strategic Plan 2016-17**

- Results were improved in odd semester
- Organized national level seminar and also district level seminar exclusively for students
- Research skill was improved among students and faculty
- Value added program on trading in stock market was done

## **Department of Management Studies**

### **Short Term Strategic Plan 2017-18**

- Continuation of Management Fest for young minds
- Instillation of Management Forum
- Cater the needs of outgoing students by providing coaching for competitive examinations
- Intensive bridge course for students who are weak in subjects

### **Long Term Strategic Plans 2017-22**

- Provide VAP for Human Resource & Marketing group
- Industrial Project & Specialization Project Reports
- To continue Industrial visit for the students

### **Review of Strategic Plan 2016-17**

- Hands on Workshop for the BBA Students
  - Conducted various competitions where students actively participated
  - Students were encouraged to participate in other college fests, to name some Gokul College, Sambhram college- BEML, etc.,
  - Seminars were conducted in class
  - Assignments, Role Play & Case Studies
  - Project work was allotted for students in groups
  - Regular class tests were conducted to ensure better understanding
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## **Department of Computer Science**

### **Short Term Strategic Plan 2017-18**

- To Publish Papers
- New Technology based assignments
- Conducting Guest Lecture/National Seminar
- Student ++ Forum (Brainstorming)
- Soft skills & Personality development
- Alumni Seminar
- Outreach Program

### **Long Term Strategic Plans 2017-22**

- Broaden the scope and involvement of faculty in interdisciplinary research
- Offer the students ability to go beyond coursework and explore additional possibilities in computer science
- Improve the societal impact of the faculty and department
- Producing University Ranks
- Inter College Competition (Techno Confluence)
- Up gradation of Qualification

### **Review of Strategic Plan 2016-17**

- Results have improved
- Conducted Guest Lectures
- Conducted Extension Activities
- Soft Skills & Personality Development
- Invited as Resource person
- Papers Published

## Department of Physical Sciences

### Short Term Strategic Plan 2017-18

- To complete the syllabus on time
- To achieve 100% result with more distinction
- To conduct various inter class competitions
- To organize SCIENCE EXPO/PHYMA EXPO
- To organize guest lectures by eminent personalities
- To organize educational trip to SHAR/BARC/KAIGA NUCLEAR POWER PLANT
- To conduct remedial class for slow learners
- To organise Out Reach Programme

### Long Term Strategic Plans 2017-22

- To motivate students to participate in summer research project
- To motivate students to opt integrated PhD in science
- To motivate staff to upgrade higher degree
- To publish research papers in National and International Journals
- To organize national seminars /workshops/conference
- To increase the PMCs students strength

### Review of Strategic Plan 2016-17

- Syllabus was complete on time
- Achieved 78% pass result with maximum first class
- Organized various competitions
- Organised SCIENCE EXPO at inter School and PU College level
- Organized student's seminars on the topics – Positive and Negative attitude
- Organised National Conference on the Theme **Innovative technology to Combat Climate Change in India**
- Organized NATIONAL SCIENCE DAY
- Organised Educational trip to Radio Astronomy Centre, Ooty and pleasure trip to Wayanad

## Department of Life Sciences

### Short Term Strategic Plan 2017-18

- Organize Guest Lectures
- Enhance Presentation and publication of research papers by faculty members
- Projects for the students under the guidance of faculty members
- National Science day celebration

### Long Term Strategic Plans 2017-22

- To formulate Alumni Association
- Continue to conduct Outreach programme for the public
- Continue to arrange for Industrial visits
- Continue to organize Orientation program for II PU students
- To organize sponsored Workshops and Seminar

### Review of Strategic Plan 2016-17

#### ➤ NATIONAL SCIENCE DAY

The Science Club celebrated National Science day on 28<sup>th</sup> February 2017. The Chief guest was **Dr.S.Kumar Reddy** scientist from NIRM. Various Intra college Competitions were held for science students

#### ➤ INDUSTRIAL VISIT AND ONE DAY TRAINING PROGRAMME

##### 1. Genewin Biotech Pvt Ltd

B.Sc Biotechnology faculty members and students had visited Genewin Biotech Pvt Ltd ISO certified company ,Hosur, Tamil Nadu on 3<sup>rd</sup> Aug 2016 and gained knowledge on production of varieties of fruits ,vegetables and ornamental plants. Students underwent one day wet –lab training in plant tissue culture

##### 2. Komul Dairy, Kolar

The faculty members and students of Department of Life Sciences visited Kolar Dairy on 6<sup>th</sup> Jan 2017. 60 students accompanied by the 5 faculty members. Students gained knowledge about the processes of manufacturing milk and milk products.

##### 3. Plant Breeding Industry

Students and faculty members visited the Indo -American Hybrid Seed Pvt . Ltd. on **15<sup>th</sup> Feb 2017** to obtain the practical knowledge of production and breeding of plants.

#### ➤ NATIONAL NUTRITION WEEK

National Nutrition week is celebrated from 1st to 7th September 2016. The theme of

National Nutrition week of 2016 was "Poshak Aahar Desh ka Aadhar". The science students participated in Road Rally in KGF to bring awareness on Nutrition and Health and also organized exhibition on 7th September 2016.

➤ **ORIENTATION PROGRAMME**

The Department conducted orientation programme for II PUC students on scope and job opportunities of life science was briefed by the faculty members on 7<sup>th</sup> January 2017

➤ **OUTREACH PROGRAMME**

The Department organized outreach programme on the topic "Diet and Health" to the faculty members and students of Government Higher Secondary School, Oorgumpet, KGF on 11<sup>th</sup> Jan 2017.

➤ **ALUMNI INTERACTION**

Ms.Ramya (Alumini student) of Life Sciences shared her experience about her journey at SBMJC. She discussed the guidelines to opt PG courses.

➤ **NATIONAL CONFERENCE**

The Department also organized National Conference on "Innovative Technology to Combat Climate Change in India" and published the conference proceedings with ISBN Number.

## **Department of Library & Information Centre**

### **Short Term Strategic Plan 2017-18**

- Continue the practice of Book Week
- Information Literacy programme
- Conducting User Survey
- Library Information Broachers

### **Long Term Strategic Plans 2017-22**

- Procuring E-Journals
- Weeding Library Collection
- E-Alerting services: - With the help of E-mail or SMS.
- Binding of books & periodical Volumes.
- Question sets of previous examinations.

### **Review of Strategic Plan 2016-17**

- Conducted N-List Information Literacy Programme on 31December 2016
- Conducted BOOK TALK on 22<sup>ND</sup> september 2016
- Conducted KANNADA BOOK EXHIBITION on 28 September 2016
- Conducted World Book Day on 24<sup>th</sup> April 2017

**Department of Physical Education**

### **Short Term Strategic Plan 2017-18**

- To Participate Inter Collegiate competitions
- To Participate Bangalore University Selection trails
- To conduct Annual Athletic Meet for the year 2017 -18

### **Long Term Strategic Plans 2017-22**

- To Organize Coaching Camps for Cricket, Chess, Volley Ball, Foot Ball and Athletics
- To conduct Inter- collegiate Tournaments
- To encourage the students to participate in All India Intercollegiate Tournaments
- To encourage the students to Participate in University Team Selections

### **Review of Strategic Plan 2016-17**

- **Table Tennis** Inter class competition was held on - 14/ July 2016
- **Chess** Inter class Competition was held on -21/ July 2016
- **Volley Ball** Inter class Competition was held on -06 /Aug 2016
- **Badminton** Inter class Competition was held on - 10 /Aug 2016
- **Carom** Inter class Competition was held on - 27/ Sep 2016
- **Cricket** Inter class competition was held on - 28 / Sep 2016
- **Annual Athletic meet** was held on - 03/ Oct 2016

**KHALLEEL ULLA SHARIF** has selected for Bangalore University Cricket team

### **ORGANIZED TOURNAMENT**

**BANGALORE UNIVERSITY INTERCOLLEGIATE SOUTH ZONE FOOT BALL  
TOURNAMENT FOR MEN 2016-2017 held at BEML COMPLE**